



**Syllabus of the course**  
«Analysis of international markets»

<b>Specialty</b>	292 «International Economic Relations»
<b>Study Programme</b>	International Bysiness
<b>Study cycle (Bachelor, Master, PhD)</b>	the first (Bachelor) level of higher education
<b>Course status</b>	elective
<b>Language</b>	English
<b>Term</b>	third year fifth semester or third year sixth semester or fourth year seventh semester
<b>ECTS credits</b>	5
<b>Workload</b>	Lectures – 12 hours. Practical studies – 18 hours. Laboratory studies – 18 hours. Self-study – 102 hours.
<b>Assessment system</b>	Grading including Exam
<b>Department</b>	International Economic Relations Chair, room 36 of the 2nd educational building, phone: (057) 702 18 30 (add. 3-71), website: <a href="https://kafmev.hneu.edu.ua/">https://kafmev.hneu.edu.ua/</a>
<b>Teaching staff</b>	Murenets Iryna Hryhorivna, PhD, associate professor
<b>Contacts</b>	<a href="mailto:ira.murenets@gmail.com">ira.murenets@gmail.com</a>
<b>Course schedule</b>	Lectures: <a href="#">according to the schedule</a> Practical studies: <a href="#">according to the schedule</a>
<b>Consultations</b>	At the Department of International Economic Relations, offline, according to the schedule, individual, PNS chat.
<b>Learning objectives and skills:</b>	
of the educational discipline is to form theoretical knowledge about the system, methods and algorithms of the analysis of the international business environment for understanding the patterns and trends of the functioning of international markets and acquiring practical skills for their professional study	
<b>Structural and logical scheme of the course</b>	
<b>Prerequisites</b>	<b>Postrequisites</b>
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-	-
<b>Course content</b>	
<b>Content module 1. Theoretical foundations of the study of international markets</b>	
<b>Topic 1. International market: essence, structure and classifications</b>	
<b>Topic 2. World markets and world prices</b>	
<b>Topic 3. Theoretical foundations of the market situation research</b>	
<b>Topic 4. Methodical tools for researching the market situation</b>	
<b>Topic 5. Forecast of market conditions</b>	
<b>Topic 6. Conjuncture of the goods market and the services market</b>	
<b>Content module 2. Conjunctural studies of certain types of markets</b>	
<b>Topic 7. The state of the world market of fuel and energy products</b>	
<b>Topic 8. Situation of the world market of metals</b>	
<b>Topic 9. The world market of food products</b>	



**Topic 10. Market situation of scientific and technical products**

**Topic 11. Situation of the world currency market**

**Topic 12. The influence of government policies on the market situation and justification for choosing a foreign market**

**Teaching environment (software)**

*Multimedia projector, S. Kuznets PNS, Corporate Zoom system*

**Assessment system**

Assessment of students' learning outcomes is carried out by the University according to the cumulative 100-point system.

Current control is carried out during lectures and practical (seminar) classes and aims to assess the level of students' readiness to perform particular tasks, and is assessed by the amount of scored points.

The maximum amount during the semester – 60 points; the minimum amount required is 35 points. Final control is carried out at the end of the semester in the form of an exam (the maximum amount is 40 points, the minimum amount required is 25 points).

Current control includes the following assessment methods: practical or seminar tasks on topics 1, 5, 7, 9, practical on topics 2, 3, 4, 6, two written control papers on content modules, individual research task on topic 8.

*More detailed information on assessment and grading system is given in the technological card of the course.*

**Course policies**

Teaching of the academic discipline is based on the principles of academic integrity.

Violation of academic integrity includes academic plagiarism, fabrication, falsification, cheating, deception, bribery, and biased assessment.

Educational students may be brought to the following academic responsibility for breach of academic integrity: repeated assessment of the corresponding type of learning activity.

*More detailed information about competencies, learning outcomes, teaching methods, assessment forms, self-study is given in the Course program.*