



Syllabus of the course
«Analysis of foreign economic activity»

Specialty	292 «International Economic Relations»
Study Programme	International Bysiness
Study cycle (Bachelor, Master, PhD)	the first (Bachelor) level of higher education
Course status	elective
Language	English
Term	third year fifth semester or third year sixth semester or fourth year seventh semester
ECTS credits	5
Workload	Lectures – 12 hours. Practical studies – 18 hours. Laboratory studies – 18 hours. Self-study – 102 hours.
Assessment system	Grading including Exam
Department	International Economic Relations Chair, room 36 of the 2nd educational building, phone: (057) 702 18 30 (add. 3-71), website: https://kafmev.hneu.edu.ua/
Teaching staff	Ivashchenko Hanna Anatolyivna, PhD, associate professor
Contacts	a502330109@gmail.com
Course schedule	Lectures: according to the schedule Practical studies: according to the schedule
Consultations	At the Department of International Economic Relations, offline, according to the schedule, individual, PNS chat.

Learning objectives and skills:

according to the analysis of external economic activity (EED) of enterprises, the influx of external economic operations into the indicators of financial and economic activity of the sub is determined. Ektiv government and assessment of the prospects for their development.

Structural and logical scheme of the course

Prerequisites	Postrequisites
-	-
-	-

Course content

Content module 1 *Theoretical and methodological foundations of the analysis of foreign economic activity*

Topic 1. Basic concepts of analysis of foreign economic activity

Topic 2. Method and methodical techniques of analysis of foreign economic activity

Topic 3. Analysis of regional development

Topic 4. Analysis of economic development of countries

Topic 5. Analysis of the profit of the subject of foreign economic activity

Content module 2. *Analysis and evaluation of the efficiency of export and import operations*

Topic 6 Analysis of volumes, dynamics and structure of foreign economic operations

Topic 7. Analysis of export operations

Topic 8. Analysis of import operations

Topic 9. Analysis of the effectiveness of foreign economic operations



Topic 10. Methods of analysis of foreign economic activity of the region, country and company

Teaching environment (software)

Multimedia projector, S. Kuznets PNS, Corporate Zoom system

Assessment system

Assessment of students' learning outcomes is carried out by the University according to the cumulative 100-point system.

Current control is carried out during lectures and practical (seminar) classes and aims to assess the level of students' readiness to perform particular tasks, and is assessed by the amount of scored points.

The maximum amount during the semester – 60 points; the minimum amount required is 35 points. Final control is carried out at the end of the semester in the form of an exam (the maximum amount is 40 points, the minimum amount required is 25 points).

Current control includes the following assessment methods: active work in pairs, survey, current control works, homework, creative task, essay writing, colloquium.

More detailed information on assessment and grading system is given in the technological card of the course.

Course policies

Teaching of the academic discipline is based on the principles of academic integrity.

Violation of academic integrity includes academic plagiarism, fabrication, falsification, cheating, deception, bribery, and biased assessment.

Educational students may be brought to the following academic responsibility for breach of academic integrity: repeated assessment of the corresponding type of learning activity.

More detailed information about competencies, learning outcomes, teaching methods, assessment forms, self-study is given in the Course program.