



## Syllabus of the course «Commercial logistics»

<b>Specialty</b>	073 «Management»
<b>Study Programme</b>	Logistics, Management of innovative activity, Business Administration
<b>Study cycle (Bachelor, Master, PhD)</b>	the first (Bachelor) level of higher education
<b>Course status</b>	elective
<b>Language</b>	English
<b>Term</b>	third year fifth semester or third year sixth semester or fourth year seventh semester
<b>ECTS credits</b>	5
<b>Workload</b>	Lectures – 24 hours. Practical studies – 12 hours. Laboratory studies – 12 hours. Self-study – 102 hours.
<b>Assessment system</b>	Grading including Exam
<b>Department</b>	Department of Management, Logistics and Innovation, auditorium 225, phone: (057) 702-02-65, website: <a href="http://www.kafmli.hneu.edu.ua">www.kafmli.hneu.edu.ua</a>
<b>Teaching staff</b>	Melnikova Kateryna Valeriivna, PhD (Economics), Associate Professor
<b>Contacts</b>	<a href="mailto:melnikovakv@yahoo.com">melnikovakv@yahoo.com</a>
<b>Course schedule</b>	Lectures: <a href="#">according to the schedule</a> Practical studies: <a href="#">according to the schedule</a>
<b>Consultations</b>	At the Department of Management, Logistics and Innovation, offline, according to the schedule, individual, PNS chat.

### Learning objectives and skills:

is to provide students with the necessary theoretical foundations, methodological recommendations and practical skills for substantiating and making optimal management decisions in commercial logistics using modern information technologies

### Structural and logical scheme of the course

Prerequisites	Postrequisites
-	-
-	-

### Course content

**Content module 1. Methodological principles of commercial logistics**

**Topic 1. Commercial logistics as a direction of increasing the competitiveness of enterprises**

**Topic 2. Objects and subjects of commercial logistics**

**Topic 3. Research goods market and services**

**Topic 4. Commercial logistics in the field of international trade**

**Content module 2. Functional areas of commercial logistics**

**Topic 6. Sales logistics in commercial activity**

**Topic 7. Marketing and logistics in commercial activity**

**Topic 8. Efficiency and risks in commercial activity**



**Teaching environment (software)**

*Multimedia projector, S. Kuznets PNS, Corporate Zoom system*

**Assessment system**

Assessment of students' learning outcomes is carried out by the University according to the cumulative 100-point system.

Current control is carried out during lectures and practical (seminar) classes and aims to assess the level of students' readiness to perform particular tasks, and is assessed by the amount of scored points.

The maximum amount during the semester – 60 points; the minimum amount required is 35 points. Final control is carried out at the end of the semester in the form of an exam (the maximum amount is 40 points, the minimum amount required is 25 points).

Current control includes the following assessment methods: test control on lecture topics, competence-oriented tasks, written control work, essay.

*More detailed information on assessment and grading system is given in the technological card of the course.*

**Course policies**

Teaching of the academic discipline is based on the principles of academic integrity.

Violation of academic integrity includes academic plagiarism, fabrication, falsification, cheating, deception, bribery, and biased assessment.

Educational students may be brought to the following academic responsibility for breach of academic integrity: repeated assessment of the corresponding type of learning activity.

*More detailed information about competencies, learning outcomes, teaching methods, assessment forms, self-study is given in the Course program.*