

Syllabus of the educational discipline «Economic analysis of enterprise activities»

| Educational program Level of education Discipline status Teaching language | Logistics first (Bachelor) level of higher education mandatory English 3 course 6 semester | |
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| Discipline status | mandatory English | |
| | English | |
| Teaching language | | |
| | 3 course 6 semester | |
| Course / semester | 3 course, 6 semester | |
| Number of credits ECTS | 5 | |
| Distribution by types of | Lectures – 24 hours. | |
| trainings and hours of study | Laboratory – 24 hours. | |
| | Independent training – 102 hours. | |
| Form of final assessment | Exam | |
| Department | Department of Management, Logistics and Innovations | |
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| | S.Kuznets KhNUE, Kharkiv, Ukraine, 61166 | |
| | Phone +38 (057) 702-02-65 (3-02) | |
| | Website https://www.hneu.edu.ua/kafedra-menedzhmentu- | |
| | logistyky-ta-innovatsij/ | |
| Teacher (-s) | PHd (Economics), Assistant of Professor, Tomakh Viktoriia | |
| Teacher's contacts | Viktoriia.Tomakh@hneu.net | |
| Days of the classes | Lectures according to the schedule of the classes | |
| | http://rozklad.hneu.edu.ua/schedule/schedule?employee=422759 | |
| | Laboratory according to the schedule of the classes | |
| | http://rozklad.hneu.edu.ua/schedule/schedule?employee=422759 | |
| Consultations | at the department of management, logistics and | |
| | innovation, according to the schedule of consultations, chat at the | |
| | PNS | |
| | | |

The purpose of the discipline obtaining the necessary theoretical knowledge about the basics of economic analysis and practical skills to organize and conduct analysis of the activities of the enterprise; evaluation of the main technical, economic and financial performance of enterprises; identification of internal reserves of material, labor and financial resources and development of measures to improve the efficiency of their use.

Prerequisites for learning

macroeconomics, enterprise economics, management, marketing.

Content of the educational discipline

- Theme 1. Theoretical foundations of economic analysis.
- Theme 2. The main techniques and methods of economic analysis.
- Theme 3. Analysis of production and sales.
- Theme 4. Analysis of labor resources usage.
- Theme 5. Analysis of using fixed assets and production facilities
- Theme 6. Analysis of material resources usage
- Theme 7: Business cost and production cost analysis
- Theme 8. Analysis of the financial results of the company's business.
- Theme 9: Analysis of the financial condition of the business.

| Material and technical (software) support for the discipline | | |
|--|--|------------|
| MS Office. | Google, Multimedia projector or Zoom/G | oogle Meet |

| Course page on the Moodle platform | https://pns.hneu.edu.ua/ |
|------------------------------------|--------------------------|
| (personal training system) | |



Simon Kuznets Kharkiv National University of Economics

Assessment system of learning outcomes

The system of assessment of formed competences takes into account the types of classes, which include lectures, laboratories, practical classes, as well as the performance of self-study work. The assessment of the formed competencies of students is carried out by the cumulative 100–point system. The final control, which is carried out during the semester during the practical, laboratory classes and self-study work is evaluated by the sum of the points scored. The maximum possible number of points for the final and summative control during the semester – 100 and the minimum possible number of points – 60.

Final control includes the following controls: assignments for the topics; flow control works; presentations on topics.

More detailed information about the evaluation and accumulation of points in the academic disciplines is given in the work plan (technology chart) in the academic disciplines.

Discipline policies

The study of the discipline is based on the principles of academic integrity. The following shall be considered violations of academic integrity: academic plagiarism, fabrication, falsification, misrepresentation, deception, fraud, negligence, and biased assessment. For breach of academic integrity, education graduates will be held academically liable for the following: re-passing the assessment of the appropriate type of educational work

More detailed information on competencies, study outcome, study methods, forms of assessment, self-study can be found in the Work Programme of the discipline https://pns.hneu.edu.ua/

Syllabus approved at the meeting of the Department «Management, Logistics and Innovations».

Protocol №25 from 01.07.2022