



**Syllabus of the educational discipline  
«Planning and organization of the enterprise activity»**

<b>Specialty</b>	<i>073 Management</i>
<b>Educational program</b>	<i>Logistics</i>
<b>Level of education</b>	<i>the first (Bachelor) level of higher education</i>
<b>Discipline status</b>	<i>mandatory</i>
<b>Teaching language</b>	<i>English</i>
<b>Course / semester</b>	<i>2 course, 4 semester</i>
<b>Number of credits ECTS</b>	<i>6</i>
<b>Distribution by types of trainings and hours of study</b>	<i>Lectures – 24 hours Practical studies (seminars) – 24 hours Laboratory studies – 12 hours. Self-study – 120 hours.</i>
<b>Form of final assessment</b>	<i>Exam</i>
<b>Department</b>	<i>Department of Enterprise Economics and Business Organization, The second educational building, r. 40, +38 (057) 702-18-34, 3-42, <a href="http://www.kafepm.hneu.edu.ua">http://www.kafepm.hneu.edu.ua</a></i>
<b>Teacher (-s)</b>	<i>Anastasiia Panchuk, Ph.D., associate professor</i>
<b>Teacher's contacts</b>	<i>Casadei911@gmail.com</i>
<b>Days of the classes</b>	<i>Lectures: according to schedule Practical studies (seminars): according to schedule</i>
<b>Consultations</b>	<i>According to the schedule of consultations, individual, chat in PNS, Telegram</i>
<b>The purpose of the course</b>	
<i>formation of a system of knowledge and practical skills on the methodology of developing long-term and current business plans of the enterprise and monitoring their implementation</i>	
<b>Prerequisites for learning</b>	
<i>Basic knowledge in «Macroeconomics», «Microeconomics», “Higher mathematics”</i>	
<b>Content of the educational course</b>	
<b>Content module 1. Planning the production program of the enterprise and developing plans for its resource provision, taking into account the methodology</b>	
<b>Theme 1.</b> the essence of planning and features of its implementation at the enterprise	
<b>Theme 2.</b> Enterprise plan system	
<b>Theme 3.</b> Marketing Research, Sales Planning and product control	
<b>Theme 4.</b> Production of goods	
<b>Theme 5.</b> Operational and calendar planning and control	
<b>Theme 6.</b> Material and technical support of production	
<b>Content module 2. Resource provision and financial results of enterprise</b>	
<b>Theme 7. Staff and remuneration</b>	
<b>Theme 8. Production infrastructure</b>	
<b>Theme 9. Costs of production</b>	
<b>Theme 10. Financial Planning and control at the enterprise</b>	
<b>Topic 11. Organizational and technical development</b>	
<b>Topic 12. Business planning</b>	
<b>Material and technical (software) support of the course</b>	
<i>Multimedia projector</i>	
<b>Course page on the Moodle platform (personal training system)</b>	<a href="https://pns.hneu.edu.ua/">https://pns.hneu.edu.ua/</a>



### **Assessment system of learning outcomes**

*S. Kuznets KNUE uses a cumulative (100 point) system of assessment. The total number of points that higher education applicant can accumulate consists of the sum of points for current and final control. The maximum amount for the current control is 60 points. The minimum amount for the current control is 35 points. The maximum amount for the final control is 40 points. The minimum amount for the final control is 25 points. Current control includes the following types of work: completing the tasks on topics, current tests, presentations. More detailed information on assessment is given in the technological card of the discipline.*

### **Course policies**

The teaching of the discipline is based on the principles of academic integrity. Academic Integrity Violations are: academic plagiarism, fabrication, falsification, cheating, bribery, biased evaluation. In case of academic integrity violation, students are brought to the following academic responsibility: re-assessment of the relevant type of educational work.

*More detailed information about competencies, learning outcomes, teaching methods, assessment forms, independent training is given in the Syllabus (working plan) of the educational course*

Syllabus approved at the meeting of the Department «31» May 2022. Protocol № 16.