

Syllabus of the educational discipline «Planning and organizing activities of the enterprise»

Specialty	073 Management	
Educational program	Logistics	
Level of education	The first (Bachelor) level of higher education	
Discipline status	Mandatory	
Teaching language	English	
Course / semester	2 course, 4 semester	
Number of credits ECTS	6	
Distribution by types of trainings	Lectures – 24 hours.	
and hours of study	Practical studies – 24 hours.	
	Laboratory – 12 hours.	
	Independent training – 120 hours.	
Form of final assessment	Exam	
Department	Department of Management, Logistics and Economics,	
_	61166, Kharkiv, Nauky avenue, 9-A,	
	Main building, 2nd floor, room 225	
	Tel. +38 (057) 702-02-65 (additional 3-02)	
	Web-site: http://www.eeml.hneu.edu.ua	
Teacher (-s)	Nazarov Nikita Costiantinovich, Candidate of Economic	
	Sciences, Associate Professor	
Teacher's contacts	Nazarov Nikita <u>nikita_nazarov@yahoo.com</u> ,	
Days of the classes	According to the current schedule of classes	
Consultations	According to the consultation schedule	

The purpose of the discipline is mastering the basic principles and methods of planning and organizing economic activity, the ability to perform feasibility and strategic planning analysis, skills development of business planning, learning the basics of strategic planning and forecasting.

Prerequisites for learning

«Management», «Strategic Management», «Microeconomics».

Content of the educational discipline

Content module 1. The theoretical basis of planning and organizing activities of the enterprise

- **Theme 1.** Planning system in the enterprise
- **Theme 2.** Organizing economic activities and its role in the enterprise
- **Theme 3.** Production and services planning and control
- **Theme 4.** Development of the production program and planning its material and technical provision

Content module 2. Aspects of business planning at the enterprise by managerial functions

- Theme 5. Capacity planning
- **Theme 6.** Financial planing
- **Theme 7.** Workforce planning
- **Theme 8.** Features of business plan development

Course page on the Moodle platform	Working Plan of discipline
(personal training system)	Syllabus of the educational discipline
	Lectuires (presentations), Seminars (List of questions),
	Homeworks; Tests, Additional learning materials.
	https://pns.hneu.edu.ua/
	nups://pris.rineu.eau.ua/

Assessment system of learning outcomes

The final score in the discipline is calculated taking into account the points obtained during the current control of the accumulative system and examination test. The total result in points for the



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semester before examination test is: "35 or more points - passed", "34 or less points - not passed". In case of acceptance to examination test mark for it is: "25 or more points - passed", "24 or less points - not passed".

More detailed information on assessment is given in the technological card of the discipline.

Accumulation of rating points in the discipline		
Types of training	Max points	
Lectures	10	
Practical studies	10	
Tasks by topics	6	
Presentations	8	
Written Tests	26	
Exam	40	
Max points	100	

Discipline policies

The policy of the discipline is based on the principles of academic integrity and is determined by the system of requirements that the teacher imposes on the student when studying the discipline (rules of conduct in class, passes, mobile phone use, retransmission, etc.). Academic plagiarism policy.

More detailed information about competencies, learning outcomes, teaching methods, assessment forms, independent training is given in the Syllabus (working plan) of the educational discipline

Syllabus approved at the meeting of the Department «Management and Business». Protocol № 13 from 22 June 2021