



Syllabus of the training-course «Business planning»

Specialty	<i>073 Management</i>
Study programme	<i>Business administration</i>
Level of education	<i>Bachelor</i>
Discipline status	<i>Mandatory</i>
Teaching language	<i>English</i>
Course / semester	<i>4 course, 8 semester</i>
Number of credits ECTS	<i>3</i>
Distribution by types of trainings and hours of study	<i>Lectures – 12 hours. Laboratory – 24 hours Independent training – 54 hours.</i>
Form of final assessment	<i>Report</i>
Department	<i>Management and Business Department, 703 (library block), +38 057 702 01 46, www.kmib-hneu.com</i>
Teacher (-s)	<i>Kotlyk Andrii Valeriiovych, PhD, Associate Professor</i>
Teacher's contacts	<i>kotlik_a@ukr.net</i>
Days of the classes	<i>According to the schedule of classes</i>
Consultations	<i>According to the schedule of consultations: 703 (library block) – offline; in Zoom - online; both individual and in group</i>
The purpose of the training-course is to provide theoretical knowledge and to form applied skills of using the principles, technologies and tools of business planning.	
Prerequisites for learning	
<i>Management, Management 2, Economy of Enterprise, Statistics, Marketing, Strategic Management, Informatics</i>	
Content of the training-course	
Topic 1. The basics of business planning	
Topic 2. Business model canvas	
Topic 3. Customer development and market analysis	
Topic 4. Key chapters of a business plan	
Topic 5. Business plan presentation	
Course page on the Moodle platform (personal training system)	<i>Course description, Working plan, Syllabus, Lecture materials (presentations), Guidelines to Practical studies, Homework, Tests, Additional learning materials. https://pns.hneu.edu.ua/course/view.php?id=5246</i>
Assessment system of learning outcomes	
<i>The total score of the discipline consists of class attendance and current control (the maximum amount is 100 points, the minimum amount that taking as a pass of discipline – 60 points). More detailed information on assessment is given in the technological card of the discipline.</i>	



Accumulation of rating points in the training-course	
Types of training	Max points
Lectures	3
Laboratory studies	7
Individual task (project of the business plan)	90
Max points	100
Course policies <i>Policy of academic integrity, Absenteeism policy.</i>	
<i>More detailed information about competencies, learning outcomes, teaching methods, assessment forms, independent training is given in the Program of the training-course.</i>	

Syllabus approved at the meeting of the Department «22» June 2021. Protocol № 13.