

## Syllabus of the course

«Fundamentals of scientific and analytical research»

073 Management	
Business administration	
Bachelor	
Mandatory	
English	
3 course, 1 semester	
4	
Lectures – 20 hours.	
Practical studies (seminars) – 28 hours.	
Independent training – 72 hours.	
Gradding	
Management and Business, 703 Library building, +38 (057)	
702-01-46 (2-96), www.kmib-hneu.com	
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according to schedule of classes	
according to schedule of consultations	

**The purpose** of the discipline is knowledge acquisition system with theoretical and methodological foundations, practical skills of the organisation of scientific-analytical research and their implementation in the activity of the enterprises.

## **Prerequisites for learning**

Macroeconomics and Microeconomics

Theory of Management

Economics of Enterprises

Management

Statistics

#### Content of the educational course

### Content module 1. Theoretical fundamentals of science and scientific activity

- **Topic 1.** Science and scientific thinking. Research technology
- **Topic 2.** Methods of working with concepts
- **Topic 3.** The technology of working with literature

## Content module 2. Technology of scientific and analytical research

- **Topic 4.** Presentation of research result
- **Topic 5.** Research methods and models
- **Topic 6.** Formulation of conclusions and recommendations of the research. Presentation of research results

Course page on the Moodle platform	Syllabus, Working plan (technological card), Lectures,
(personal training system)	Practical tasks, Guidelines
	https://pns.hneu.edu.ua/course/view.php?id=688

#### **Assessment system of learning outcomes**

The system of students' developed competencies assessment includes all types of study activities according to the curriculum of the discipline. There are lectures, seminars, practical lessons, as well as independent training. Assessment of the students' developed competencies is carried out using a 100-point accumulation system.

More detailed information on assessment is given in the technological card of the discipline.



# Simon Kuznets Kharkiv National University of Economics

Accumulation of rating points in the course		
Types of training	Max points	
Active work on lectures	15	
Practical assignment	27	
Essay	8	
Presentation	20	
Written Test	6	
Colloquium	24	
Max points	100	
Course policies		

Policy of academic integrity, Absenteeism policy, Policy to perform tasks later than the deadline,

More detailed information about competencies, learning outcomes, teaching methods, assessment forms, independent training is given in the Program of the course

Syllabus approved at the meeting of the Department «Management and Business». Protocol №13 from 22.06.2021