



Syllabus of the course «Economy of enterprise»

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| Specialty | <i>073 Management</i> |
| Study programme | <i>073.040 Business administration</i> |
| Level of education | <i>Bachelor</i> |
| Discipline status | <i>Mandatory</i> |
| Teaching language | <i>English</i> |
| Course / semester | <i>2 course, 3 semester</i> |
| Number of credits ECTS | <i>5</i> |
| Distribution by types of trainings and hours of study | <i>Lectures – 24 hours Practical studies (seminars) – 24 hours Independent training – 102 hours</i> |
| Form of final assessment | <i>Exam</i> |
| Department | <i>Department of Enterprise Economics and Business Organization, The second educational building, r. 40, +38 (057) 702-18-34, 3-42, http://www.kafepm.hneu.edu.ua</i> |
| Teacher (-s) | <i>Iuliia Kotelnikova, senior instructor</i> |
| Teacher's contacts | <i>iuliiakotelnykova@gmail.com, +380503030521</i> |
| Days of the classes | <i>According to schedule</i> |
| Consultations | <i>Remote; individual</i> |
| The purpose of the course | |
| <i>is focused on forming the professional competencies in the use of the applied economics foundations and methods of organizing effective activities for solving specific economic problems at the enterprise level</i> | |
| Prerequisites for learning | |
| <i>Basic knowledge in «Macroeconomics», «Microeconomics», higher mathematics, econometrics, statistics.</i> | |
| Content of the course | |
| Content module 1. Enterprise. Concept of functioning | |
| Topic 1. Theories and models of enterprises | |
| Topic 2. Entrepreneurship: essence, types, principals | |
| Topic 3. Types of enterprises, their institutional-legal forms | |
| Topic 4. External environment of enterprises | |
| Topic 5. Organization structure and enterprise management | |
| Topic 6. Market and products | |
| Content module 2. Resource provision and financial results of enterprise | |
| Topic 7. Forecasting and planning of an enterprise activity | |
| Topic 8. Personnel of an enterprise and remuneration | |
| Topic 9. Intellectual capital | |
| Topic 10. Production and sales cost of an enterprise | |
| Topic 11. Investment | |
| Topic 12. Financial results of an enterprise activity | |
| Course page on the Moodle platform (personal training system) | <i>presentations, practical tasks</i> |
| Assessment system of learning outcomes | |
| <i>90–100 The student shows special creativity, can independently acquire know-ledge, finds and processes the information without the help of the teacher, is able to use the acquired knowledge and skills for decision-making in unusual situations, convincingly argues answers, reveals his/her own talents and inclinations</i> | |



82–89 The student is fluent in the material studied, applying it in practice, solves exercises and problems in standard situations freely, independently corrects errors, the number of which is insignificant

74–81 The student is able to compare, summarize, organize information under the guidance of the teacher, independently apply it in practice, monitor his/her own activities, correct errors, among which some are significant, choose arguments to confirm the opinion

64–73 The student reproduces much of the theoretical material, has knowledge and understanding of the key provisions, with the help of the teacher can analyse the course material, correct errors, many of which are significant

60–63 The student knows the material of the academic discipline at a level higher than the initial, reproduces a significant part of it at the reproductive level

Accumulation of rating points in the course

| Types of training | Max points |
|--------------------------|-------------------|
| Lectures | 6 |
| Practical tasks | 20 |
| Tests | 14 |
| Colloquium | 20 |
| Exam | 40 |
| Max points | 100 |

Discipline policies

Policy of academic integrity – cheating is prohibited.

Absenteeism policy – for absence from class and failure to complete the task in the future, the student receives 0 points, and if the task is completed, the maximum possible score is reduced by 20%,

Policy to perform tasks later than the deadline – the maximum possible score is reduced by 20%

More detailed information about competencies, learning outcomes, teaching methods, assessment forms, independent training is given in the Program of the course