



Syllabus of the educational discipline

«Commodity marketing infrastructure, commodity research»

Specialty	073 «Management»
Educational program	073.030 Logistics
Level of education	the first (Bachelor) level of higher education
Discipline status	mandatory
Teaching language	English
Course / semester	2 course, 3 semester
Number of credits ECTS	4
Distribution by types of trainings and hours of study	Lectures – 24 hours. Practical studies (seminars) –24 hours. Independent training – 72 hours.
Form of final assessment	Pass
Department	Department of Management, Logistics and Economics Address: Room 225, main building, 9-a, Nauki Avenue, S.Kuznets KhNUE, Kharkiv, Ukraine, 61166 Phone +38 (057) 702-02-65 (3-02) Website https://www.hneu.edu.ua/kafedra-menedzhmentu-logistyky-ta-ekonomiky
Teacher (-s)	PhD (Economics), Assistant of Professor? Sigaieva Tetiana
Teacher's contacts	tetiana.sigaieva@gmail.com tetiana.sihaieva@hneu.net
Days of the classes	on Wednesday and Friday
Consultations	according to the schedule of consultations
The purpose of the discipline is knowledge acquisition on the theory of development of the infrastructure of the commodity market and commodity science, mastering the experience gained in the organization and functioning of the commodity market, methods of commodity science and means of commodity information, acquiring skills to manage the enterprise in promoting, storing and selling goods.	
Prerequisites for learning macro- and microeconomics, World economy and international economic relations main structural elements of the market infrastructure, role, functions, types of activity and interaction of elements of the market infrastructure, forms and methods of regulating market processes in the field of trade, indicators that characterize the state of the infrastructure of the market and the efficiency of its individual structural elements	
Content of the educational discipline	
Content module 1 Commodity market infrastructure	
Theme1. Commodity market infrastructure: the essence, composition and problems of development	
Theme 2. Organization of intermediary activities in the commodity market	
Theme 3. Wholesale trade	
Theme 4. Retail trade	
Theme 5. Organization of logistics activities in the commodity market	
Theme6. Information and organizational and commercial activities	
Theme 7. Organizers of wholesale circulation of goods and services	
Theme 8. Leasing and personal selling	
Content module 2. Commodity science	
Theme 9. Commodity bases of the commodity market	
Theme 10. Consumer properties of goods	
Theme 11. Classification and assortment characteristics of goods	
Theme 12. Examination and quality control of goods	



Course page on the Moodle platform (personal training system)		Інфраструктура товарного ринку, товарознавство. Сайт персональних навчальних систем ХНЕУ ім. С. Кузнеця – [Електронний ресурс]. – Режим доступу: https://pns.hneu.edu.ua/	
Recommended literature			
1. Прокопенко О. В. Інфраструктура товарного ринку : навч. посіб. / О. В. Прокопенко та [ін.]. – Київ : Центр учбової літератури, 2007. – 296с. 2. Савченко М.Ф. Товарознавство : конспект лекцій / М.Ф. Савченко, А.Г. Крюк, М.М. Савченко. – Харків : Вид. ХНЕУ, 2009. – 228 с.			
Assessment system of learning outcomes			
<i>The student is certified if the sum of points obtained by the results of the current and modular control during the semester reached 60 points or more</i> <i>More detailed information on assessment is given in the technological card of the discipline.</i>			
Accumulation of rating points in the discipline (example)			
Types of training		Max points	
lectures		24	
practical studies		33	
individual task		13	
presentation		10	
Colloquium		20	
Max points		100	
Transference of Simon Kuznets KHNU Characteristics of Students' Progress into the System of the ECTS Scale			
Total score on a 100-point scale	ECTS assessment scale	Assessment on the national scale	
		for exam, differentiated test, course project (work), practice, training	for pass
90 – 100	A	excellent	pass
82 – 89	B	good	
74 – 81	C	satisfactory	
64 – 73	D		
60 – 63	E	unsatisfactory	not pass
35 – 59	FX		
1 – 34	F		
Discipline policies <i>Policy of academic integrity,</i> <i>Absenteeism policy,</i> <i>Policy to perform tasks later than the deadline, etc.</i> https://www.hneu.edu.ua/akademichna-dobrochesnist/			
<i>More detailed information about competencies, learning outcomes, teaching methods, assessment forms, independent training is given in the Syllabus (working plan) of the educational discipline.</i>			

Syllabus approved at the meeting of the Department «Management, Logistics and Economics».

Protocol №2 from 27.08.2020