

# Syllabus of the academic discipline

«Management»

| Speciality                           | 073 «Management»   |
|--------------------------------------|--|
| Education program                    | 073.030 «Logistics»  |
| Educational qualification            | The first (Bachelor) level of higher education   |
| Type of the discipline               | Mandatory  |
| Language of teaching                 | English  |
| Academic year / Semester             | 2 <sup>nd</sup> academic year, 3 <sup>rd</sup> Semester                                    |
| Number of credits ECTS               | 5  |
| Distribution by types of classes and | Lectures – 24 hours.   |
| hours of study                       | Practical (seminars) – 24 hours.   |
|                                      | Independent training – 102 hours.  |
| Final assessment                     | Exam   |
| Department                           | Management and Business, 703 (library block), +38 057 702 01 46, https://www.kmib-hneu.com |
| Lecturer (s)                         | Myronova Olga Mykolayivna, PhD, Associate Professor  |
| Contacts of<br>lecturer (s)          | olga.myronova@hneu.net   |
| Study days                           | Thursday, Friday   |
| Consultations                        | Management and Business department, 703 (library block) -                                  |
|                                      | offline; in Zoom - online; by agreement, on the initiative of the                          |
|                                      | applicant; both individual and in group, Monday, 15.30-16.30                               |
| Th                                   | ne purpose of the discipline   |

# The purpose of the discipline

is generating theoretical knowledge and practical skills in the field of general management; formation basic knowledge system of management, methods, mechanisms and tools of system management of the organization

# **Prerequisites for learning**

Philosophy; Business ethics; Macro- and microeconomics; Econometrics; Informatics; Theory of management / Knowledge of economic laws and principles; Be able to search and analyze information about a company and economic; knowledge of managerial laws and principles

# Content of the academic discipline

Content module 1. Management as a science

Theme 1. The concept and essence of management

Theme 2. Evolution of management

Content module 2. Functions of management

Theme 3. Planning in organizations

Theme 4. Organization as a function of management

Theme 5. Motivation

Theme 6. Management control

Content module 3. General principles of practical application of techniques and methods of

Theme 7. Fundamentals of management decision theory Theme 8.

Methods for substantiating managerial decisions Theme 9.

Leadership

Theme 10. Communications in management

Theme 11. The effectiveness of management

| Material and technical (software) for discipl | ine support |
|---|-------------|
| Laptop, Power Point MS Office, Multimedia     | Projector   |

| 1 1 '                              | <i>y</i>   |
|------------------------------------|--|
| Course page on the Moodle platform | Course description, Working plan, Syllabus, Lectures |
| (personal training system)         | (presentations), Practical (methodical               |



recommendations), Seminars (List of questions), Homework; Tests, Additional learning materials. https://pns.hneu.edu.ua/

## **Recommended reading**

#### Main

- 1. Лепейко Т. І. Менеджмент / Т. І. Лепейко, О. М. Миронова. Х.: Вид. ХНЕУ, 2010. 204 с. **Additional**
- 2. Drucker P. F. The Practice of Management / P. F. Drucker. New York: Harper Business, 2006. 416 p.
- 3. Law J. A Dictionary of Business and Management / J. Law. London: OUP Oxford, 2009. 608p.

## The system of the study results assessment

Current control takes place at lectures and practical lessons (seminars), assessed by the total number of points gained during the semester (the maximal possible number is 60 points, the minimal required number is 35 points).

Final control takes place at the end of each semester in the form of an exam (the maximal possible number is 40 points; the minimal required number is 25 points).

More detailed information is in the Working plan.

# Distribution of points according to the types of study

| Type of studies                     | Maximal points |
|-------------------------------------|----------------|
| Active work on lectures             | 6              |
| Active work on practical (seminars) | 6              |
| Presentation                        | 8              |
| Express test                        | 20             |
| Essay                               | 4              |
| Written test                        | 16             |
| Exam                                | 40             |
| Total maximal points                | 100            |

# Compliance of the ECTS assessment scale to the national assessment scale and S. Kuznets KhNUE scale

| Total score                             | ECTS   | Assessment on the national scale |          |
|---|--|----------------------------------|----------|
| on all type of assessment studies scale | for exam, differentiated pass, course project (work), practice, training | for pass                         |          |
| 90 – 100                                | A  | excellent                        |          |
| 82 – 89                                 | В  | Local                            | pass     |
| 74 – 81                                 | С  | good                             |          |
| 64 – 73                                 | D  | and information                  |          |
| 60 – 63                                 | Е  | satisfactory                     |          |
| 35 – 59                                 | FX   | vecatiofootowy                   | not noss |
| 1 – 34                                  | F  | unsatisfactory                   | not pass |

## Policies of the academic discipline

Policy of academic integrity, Class omission policy

More detailed information on competencies, learning outcomes, teaching methods, forms of assessment, independent training are given in the Syllabus of the academic discipline