

Syllabus of the educational discipline

«Geography of tourism»

Specialty	242 «Travel, tourism and leisure»
Educational program	Tourism
Level of education	First (bachelor) level of higher education
Discipline status	Compulsory
Teaching language	English
Course / semester	2 course, 3,4 semesters
Number of credits ECTS	9
Distribution by types of trainings	Lectures – 48 hours.
and hours of study	Practical studies (seminars) – 48 hours.
	Independent training – 174 hours.
Form of final assessment	Exam
Department	Department of tourism, Nauky ave., Kharkiv, office 316
	Phone number 38(057)758-77-26 (add. 451)
	http://tourism.hneu.edu.ua/
Teacher (-s)	Olesia Iastremska Phd in economics, associate professor
Teacher's contacts	<u>iastremska.o@gmail.com</u>
Days of the classes	According to the schedule
Consultations	According to the schedule

The purpose of the discipline is to obtain professional knowledge of the theory and methodology of geographical research and tourism resource studies by future tourism specialists, the formation of a basic worldview regarding the territorial organization and conditions for the development of specialized types of tourism in regions and countries of the world.

Prerequisites for learning

History of Ukraine, Fundamentals of Tourist activity, Basics of tourist activity; Basics of resort science and recreation; World History.

Content of the educational discipline

Content module 1 Theoretical and methodological fundamentals of tourism geography

- Theme 1. Geography of tourism as a scientific discipline
- Theme 2. Methodology and methods of geographical research in tourism
- Theme 3. Geography of tourist flows, income and expenses
- Theme 4. Classification and geographical assessment of tourist resources
- Theme 5. Natural tourist resources
- Theme 6. Cultural and historical resources of tourism

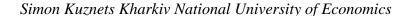
Content module 2 Geography of special types of tourism

- Theme 7. Geography of recreational tourism
- Theme 8. Geography of active types of tourism
- Theme 9. Geography of cultural, cognitive and event tourism
- Theme 10. Geography of business tourism
- Theme 11. Geography of religious tourism and pilgrimage
- Theme 12. Geography of urban, rural and ecological tourism

Content module 3 Methodological fundamentals of tourist local history and culture

Theme 13. Local lore in the field of tourism

Theme 14. Components of the tourist characteristics of the country: natural and geographical characteristics of countries; political, economic and historical characteristics of the country; social characteristics of the country; culture and art of the country as a tourist resource.





Theme 15. Special tourist characteristics of the country

Theme 16. Tourist regional studies

Content module 4 Characteristics of tourist regions of the world

Theme 17. Characteristics of the countries of the European tourist macroregion

Theme 18. Characteristics of the countries of the Middle East tourist macroregion

Theme 19. Characteristics of the countries of the American tourist macroregion

Theme 20. Characteristics of the countries of the African tourist macroregion

Theme 21. Characteristics of the countries of South Asia and Asia-Pacific tourist macroregions

Material and technical support (software) of the discipline

The use of multimedia tools is necessary to cover the discipline

Course page on the Moodle platform (personal training system)

Syllabus, technological card, task for practical and independent classes, information materials, recommendation for course work, task for testing knowledge https://pns.hneu.edu.ua/course/view.php?id=3051.

Assessment system of learning outcomes

The assessment system in the 3 semester includes the current control, which is carried out through lectures and practical classes in this discipline and is assessed by the sum of points scored; final modular control, which is carried out in the form of written test, in accordance with the schedule of the educational process (maximum – 100 points, minimum – 60 points). More detailed information on assessment is given in the technological card of the discipline.

The assessment system in the fourth semester includes the current control carried out during the semester during lectures, laboratory classes in this discipline is estimated by the sum of points (maximum - 60 points; minimum amount that allows students to take the exam - 35 points); modular control, which is carried out taking into account the current control in the form of a colloquium; final / semester control, conducted in the form of an exam, according to the schedule of the educational process (maximum number - 40 points, minimum number of credits - 25 points).

Discipline policies

The teaching of the discipline is based on the principles of academic integrity. Violations of academic integrity include: academic plagiarism, fabrication, falsification, write-off, deception, bribery, or biased evaluation. For violation of academic integrity, students are held subject to the following academic responsibilities: re-evaluation of the relevant type of educational work.

More detailed information about competencies, learning outcomes, teaching methods, assessment forms, independent training is given in the Syllabus (working plan)of the educational discipline. http://www.repository.hneu.edu.ua/handle/123456789/24350

Syllabus approved at the meeting of the Department of Tourism. Protocol № 13. From March 27.2023