



Syllabus of the educational discipline
«Modern management concepts»

Specialty	<i>028 Management of Socio-Cultural Activities</i>
Educational program	<i>Event management</i>
Educational qualification	<i>Master (second)</i>
Type of the discipline	<i>Compulsory</i>
Language of learning	<i>English</i>
Academic year / Semester	<i>1st academic year, 1st Semester</i>
Number of credits ECTS	<i>5</i>
Distribution by types of classes and hours of study	<i>Lectures – 20 hours.</i> <i>Practical studies (seminars) – 30 hours.</i> <i>Laboratory studies – 0 hours.</i> <i>Independent training – 100 hours.</i>
Form of final assessment	<i>Pass</i>
Department	<i>Management and Business Department, 703 (library block), +38 057 702 01 46 (ad. 2-96), department site: https://www.kmib-hneu.com/</i>
Lecturer (-s)	<i>Lepeyko Tetyana Ivanivna, Doctor of sciences (Economics), Professor</i> <i>Pererva Ivanna Mykolayivna, PhD, Associate Professor</i>
Lecturer's contacts	<i>Lepeyko T. I. tetyana.lepeyko@hneu.net</i> <i>Pererva I. M. ivanna.matsikanych@hneu.net</i>
Days of the classes	<i>Lecture: due to timetable</i> <i>Practice: due to timetable</i>
Consultations	<i>At the Management and Business department, off-line; due to timetable of consultations, personal</i>

The purpose of the discipline is formation of contemporary system thinking and a set of special skills by using concepts and elements of the modern management as a reaction on changes at environment of the organizations at all stages of its life cycle.

Prerequisites for learning

Management, Strategic Management, Economics of Enterprise

Content of the educational discipline

Content module 1 *Theoretical foundations of management*

Theme 1. Modern vision of organization and management.

Theme 2. Conceptual bases of management in the information economy.

Theme 3. Evolution of theories in management.

Theme 4. Organizational dynamics and conflict resolution.

Content module 2 *Modern management tools and technologies*

Theme 5 Evolution of organizational structures. The concept of organizational design.

Theme 6 Cross-cultural management concepts

Theme 7 Process concept in management

Theme 8 Modern concepts in strategic management

Material and technical support (software) of the discipline

Multimedia Projector

Course page on the Moodle platform (personal training system) <https://pns.hneu.edu.ua/course/view.php?id=6983>

Assessment system of learning outcomes

The system of assessment of the formed competencies takes into account the types of classes, which include lectures, seminars, practical classes, as well as independent work. Assessment of the formed competencies of students is carried out according to the accumulative 100-point system. Current control, which is carried out during the semester during practical (seminar) classes and independent work is assessed by the sum of points scored. The maximum possible number of points for the



current and final control during the semester - 100 and the minimum possible number of points - 60. Current control includes the following control measures: tasks by topics; current control works; presentations on topics and essay.

More information that is detailed is in the Working plan.

Discipline policies

The teaching of the discipline is based on the principles of academic integrity. Violations of academic integrity include academic plagiarism, fabrication, falsification, write-off, deception, bribery, and biased evaluation. For violation of academic integrity, students are brought to the following academic responsibility: re-assessment of the relevant type of educational work

More detailed information about competencies, learning outcomes, teaching methods, assessment forms, independent training is given in the Syllabus of the academic discipline (<http://repository.hneu.edu.ua/handle/123456789/27046>).

Syllabus approved at the meeting of the Department 03.04.2023, Protocol № 11