

Syllabus of the educational discipline

«Communications and social responsibility»

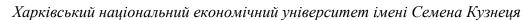
Specialty	All
Educational program	All
Educational qualification	Third (educational and scientific)
Type of the discipline	Selective
Teaching language	English
Course / semester	1 st academic year, 1 st semester
Number of credits ECTS	5
Distribution by types of train	ings Lectures – 20 hours
and hours of study	Practical studies (seminars) – 20 hours
	Laboratory studies –0 hours
	Independent training – 110 hours
Final assessment	Pass
Department	Management and business department S. Kuznets Kharkiv National University of Economics, 61166, Kharkiv, 9a Nauki
	Ave., Scientific and library building, 7th floor, room 703, тел.
	+38 (057) 702-01-46 (2-96), <u>kaf_mb_hneu@ukr.net</u> ,
	kafmb2007@gmail.com
Teacher (-s)	Sergii Vasylyk, PhD, Associate Professor of Management and
reactier (-s)	Business department
Contacts of lecturer (s)	sergii.vasylyk@hneu.net
<u>}</u>	Lectures: due to timetable
Study days	Practicals: due to timetable
Consultations	
Consultations	At the Management and Business department, off-line; due to timetable of consultations, personal
is to acquire the theoretical and	The purpose of the discipline
is to acquire the theoretical and methodological foundations of communications, social responsibility and acquire practical skills in organizing and analyzing the company's corporate social responsibility	
and acquire practical skins in o	Prerequisites for learning
Modern theories of or	•
Modern theories of organization; Methodology and organizing of scientific research	
Content of the educational discipline	
Content module 1. The essence and objectives of social responsibility Topic 1. Social responsibility as a factor of sustainable development	
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	social responsibility development
	and communications in management system
	communications on social responsibility
	the basis of social responsibility
Topic 5. External dimension of social responsibility	
Topic 6. Environmental component of social responsibility Topic 7. Evaluation of social responsibility efficiency	
Material and technical (software) for discipline support	
Projector, MS Office (MS Excel, MS Word, MS Power Point)	
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Course page on the Moodle p	https://pns.hneu.edu.ua/mod/resource/view.php?id=503041
(personal training system)	ggoggmont avatom of looming outcomes
Assessment system of learning outcomes	

Assessment system of learning outcomes

The total score of the discipline consists of current control (the maximum amount is 100 points, the minimum amount that taking as a pass of discipline is 60 points).

Current control includes the following control measures: presentation, testing.

More detailed information on assessment is given in the technological card of the discipline.





Discipline policies

The teaching of the discipline is based on the principles of academic integrity. Violations of academic integrity include: academic plagiarism, fabrication, falsification, write-off, deception, bribery, and biased evaluation. For violation of academic integrity, students are brought to the following academic responsibility: re-assessment of the relevant type of educational work

More detailed information about competencies, learning outcomes, teaching methods, assessment forms, independent training is given in the Syllabus (working plan) of the educational discipline (https://pns.hneu.edu.ua/mod/resource/view.php?id=503041).

Syllabus approved at the meeting of Department «17» February 2023. Protocol №10