



## Syllabus of the educational discipline «Managing the development»

<b>Specialty</b>	073 Management
<b>Educational program</b>	Management
<b>Level of education</b>	third (educational and scientific)
<b>Discipline status</b>	Selective
<b>Teaching language</b>	English
<b>Course / semester</b>	2 <sup>nd</sup> academic year, 1 <sup>st</sup> semester
<b>Number of credits ECTS</b>	5
<b>Distribution by types of trainings and hours of study</b>	Lectures – 20 hours Practical studies (seminars) – 20 hours Laboratory studies – 0 hours Independent training – 110 hours
<b>Form of final assessment</b>	Pass
<b>Department</b>	Management and Business department, room 703 (library block), +38 057 702 01 46 (add. 2-96), Web page: <a href="https://www.kmib-hneu.com">https://www.kmib-hneu.com</a>
<b>Teacher (-s)</b>	Pushkar Olexandr Ivanovych, Dr.. Professor of Management and Business department
<b>Teacher's contacts</b>	Pushkar O. I.: <a href="mailto:aipvt@ukr.net">aipvt@ukr.net</a>
<b>Days of the classes</b>	Lectures: <a href="#">due to timetable</a> Practicals: <a href="#">due to timetable</a>
<b>Consultations</b>	At the Management and Business department, off-line; due to timetable of consultations, personal
<b>The purpose</b> of the discipline is to present the necessary theoretical framework, methodological approaches and practical knowledge of the principles, techniques and methods of construction and subsequent operation of management systems providing the development of companies and organizations	
<b>Prerequisites for learning</b>	
<i>Modern theories of organization; Philosophy of science, Methodology and organizing of the scientific researches; Organizational behavior</i>	
<b>Content of the educational discipline</b>	
<b>Content module 1. Methodological bases of managing the development</b>	
<b>Theme 1. Managing the business development in the transformational economy (the basic notions, ideas and concepts)</b>	
<b>Theme 2. The business development methodology</b>	
<b>Theme 3. The business development tools</b>	
<b>Theme 4. Management principles of business development</b>	
<b>Theme 5. The systems of indicators of managing the business development</b>	
<b>Theme 6. Strategy of an organization development</b>	
<b>Content module 2. Forms and types of enterprise development, conditions for their use</b>	
<b>Theme 7. Managing the development based on innovation</b>	
<b>Theme 8. Organization development based on strategic partnerships</b>	
<b>Theme 9. Organization development based on restructuring</b>	
<b>Theme 10. Mechanisms of personnel development at an enterprise</b>	
<b>Course page on the Moodle platform (personal training system)</b>	<i>У розробці</i>
<b>Assessment system of learning outcomes</b>	
Current control takes place at lectures and practical lessons (seminars), assessed by the total number of points gained during the semester (the maximal possible number is 100 points, the	



minimal required number is 60 points).

Current control consists of the types of study: tasks on the topics, written tests, the individual scientific research task performing.

More detailed information is in the Working plan.

#### **Discipline policies**

*The teaching of the discipline is based on the principles of academic integrity. Violations of academic integrity include: academic plagiarism, fabrication, falsification, write-off, deception, bribery, and biased evaluation. For violation of academic integrity, students are brought to the following academic responsibility: re-assessment of the relevant type of educational work*

*More detailed information about competencies, learning outcomes, teaching methods, assessment forms, independent training is given in the Syllabus (working plan) of the educational discipline.*

Syllabus approved at the meeting of the Department «17» February 2023. Protocol №10