

# Syllabus of the educational discipline «Startup project's management»

| Specialty                                  | All   |  |
|--|---|--|
|  |   |  |
| Educational program                        | All   |  |
| Level of education                         | Second (master)   |  |
| Discipline status                          | Base  |  |
| Teaching language                          | English   |  |
| Course / semester                          | 1 course, 2 semester  |  |
| Number of credits ECTS                     | 5   |  |
| Distribution by types of trainings         | Lectures – 20 hours.  |  |
| and hours of study                         | Practical studies (seminars) – 0 hours.                           |  |
| ·  | Laboratory studies – 20 hours.                                    |  |
|  | Independent training – 110 hours.                                 |  |
| Form of final assessment                   | Exam  |  |
| Department                                 | Management and Business Department, 703 (library block),          |  |
| _  | +38 057 702 01 46, <u>www.kmib-hneu.com</u>                       |  |
| Teacher (-s)                               | Kotlyk Andrii Valeriiovych, PhD, Associate Professor              |  |
| Teacher's contacts                         | kotlik_a@ukr.net  |  |
| Days of the classes                        | According to the schedule of classes                              |  |
| Consultations                              | According to the schedule of consultations: 703 (library          |  |
|  | block) – offline; in Zoom - online; both individual and in        |  |
|  | group   |  |
| <b>The purpose</b> of the discipline is to | provide theoretical knowledge and to form applied skills of using |  |
| the principles, tech                       | niques and tools of business process management.                  |  |
| •  | Prerequisites for learning  |  |
| <i>Economic.</i>                           | s, Marketing, Basics of Entrepreneurship                          |  |
|  | tent of the educational discipline                                |  |

Content module 1 Development and substantiation of a startup project

Topic 1. Fundamentals of entrepreneurship and entrepreneurial activity

Topic 2. Startup as a form of realization of an entrepreneurial idea

Topic 3. Planning a startup project

Content module 2 Implementation and control of a startup project

Topic 4. Financing a startup project and attracting investment

Topic 5. Management of the startup project

## Material and technical support (software) of the discipline

Laptop, Multimedia Projector, MS Office (MS Excel, MS Word, MS Power Point), Google Forms, https://canvanizer.com/

Course page on the Moodle platform (personal training system)

Course description, Working plan, Syllabus, Lecture materials (presentations), Guidelines to Practical studies, Homework, Tests, Additional learning materials.

https://pns.hneu.edu.ua/course/view.php?id=5664

#### **Recommended literature**

- 1. Верещагіна Г. В. Управління інноваційними проектами: конспект лекцій / Г. В. Верещагіна. Х.: XHEУ, 2010. 127 с.
- 2. Гонтарева І. В. Управління проектами: підручник / Харківський національний економічний університет. X. : XHEV, 2011. 443 с.

#### **Assessment system of learning outcomes**

The total score of the discipline consists of class attendance and current control (the maximum amount is 100 points, the minimum amount that taking as a pass of discipline -60 points).



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More detailed information on assessment is given in the technological card of the discipline.

#### Accumulation of rating points in the discipline

| Types of training                             | Max points |
|---|------------|
| Lectures                                      | 0          |
| Laboratory classes                            | 7          |
| Independent work:                             |            |
| Presentations                                 | 63         |
| Current written tests (two works of 8 points) | 30         |
| Max points                                    | 100        |

# Transference of Simon Kuznets KHNUE Characteristics of Students' Progress into the System of the ECTS Scale

| Total score on a ECTS            |  | Assessment on the national scale |          |  |
|----------------------------------|--|----------------------------------|----------|--|
| 100-point scale assessment scale | for exam, differentiated test, course project (work), practice, training | for pass                         |          |  |
| 90 – 100                         | A  | excellent                        |          |  |
| 82 – 89                          | В  | good                             |          |  |
| 74 – 81                          | С  | -                                | pass     |  |
| 64 – 73                          | D  | satisfactory                     | -        |  |
| 60 – 63                          | Е  | -                                |          |  |
| 35 – 59                          | FX   | unsatisfactory                   | not pass |  |
| 1 - 34                           | F  |                                  |          |  |

## **Discipline policies**

Policy of academic integrity, Absenteeism policy.

More detailed information about competencies, learning outcomes, teaching methods, assessment forms, independent training is given in the Syllabus (working plan) of the educational discipline https://pns.hneu.edu.ua/course/view.php?id=5664.

Syllabus approved at the meeting of the Department Protocol № 1 from 27.08.2021