



**Syllabus of the academic discipline  
«Technology of managing the business development»**

<b>Specialty</b>	<i>073 Management</i>
<b>Education program</b>	<i>040 Business administration</i>
<b>Educational qualification</b>	<i>second (master)</i>
<b>Type of the discipline</b>	<i>Compulsory</i>
<b>Language of teaching</b>	<i>English</i>
<b>Academic year / Semester</b>	<i>1<sup>st</sup> academic year, 2<sup>nd</sup> Semester</i>
<b>Number of credits ECTS</b>	<i>4</i>
<b>Distribution by types of classes and hours of study</b>	<i>Lectures – 20 hours. Practical (seminars) – 0 hours. Laboratory – 20 hours. Independent training – 80 hours.</i>
<b>Final assessment</b>	<i>Pass</i>
<b>Department</b>	<i>Management and Business, 703 (library block), +38 057 702 01 46, <a href="https://www.kmib-hneu.com">https://www.kmib-hneu.com</a></i>
<b>Lecturer (s)</b>	<i>Myronova Olga Mykolayivna, PhD, Associate Professor Sorokina Anastasiia Sergiyivna, Senior lecturer</i>
<b>Contacts of lecturer (s)</b>	<i><a href="mailto:olga.myronova@hneu.net">olga.myronova@hneu.net</a> <a href="mailto:sorokin.anastasiia@gmail.com">sorokin.anastasiia@gmail.com</a></i>
<b>Study days</b>	<i>Due to <a href="#">timetable</a></i>
<b>Consultations</b>	<i>Due to timetable</i>
<b>The purpose of the discipline</b>	
is to present the necessary theoretical foundations, methodological approaches and practical knowledge of the principles, techniques and methods of construction and subsequent operation of management systems providing development of companies and organizations	
<b>Prerequisites for learning</b>	
Management of organizations; Risk-management; Personnel management and organizational behavior /Ability to search and analyze information about a company and its opportunities; knowledge of managerial laws and principles; ability to make managerial decisions; knowledge of general and specific managerial functions; ability to take risks	
<b>Content of the academic discipline</b>	
<b>Theme 1. Managing the business development in the transformational economy (the basic notions, ideas and concepts)</b>	
<b>Theme 2. The business development methodology</b>	
<b>Theme 3. The business development tools</b>	
<b>Theme 4. Management principles of business development</b>	
<b>Theme 5. The systems of indicators of managing the business development</b>	
<b>Theme 6. The modern technologies of managing the business development</b>	
<b>Material and technical (software) for discipline support</b>	
Laptop, Power Point MS Office, Multimedia Projector	
<b>Course page on the Moodle platform (personal training system)</b>	<i>Course description, Working plan, Syllabus, Lectures (presentations), Laboratory (methodical recommendations), Recommendations for independent training, Homework; Tests, Additional learning materials. <a href="https://pns.hneu.edu.ua/course/view.php?id=2555">https://pns.hneu.edu.ua/course/view.php?id=2555</a></i>
<b>The system of the study results assessment</b>	
Current control during the semester during lectures, laboratory sessions and is estimated by the sum of the points scored (the maximum amount is 60 points; the minimum amount that allows the student to take the exam - 35 points);	



Modular control carried out in the form of an express tests (the maximum amount is 10 points) and written test (the maximum amount is 10 points) as an intermediate mini-exam on the initiative of the teacher;

Final / semester control, conducted in the form of individual task which should be passed (the maximum amount is 20 points).

More detailed information is in the Working plan.

**Distribution of points according to the types of study**

Type of studies	Maximal points
Active work on lectures	10
Active work on laboratory classes	10
Home works	10
Essay	20
Presentation	10
Express test	10
Written test	10
Individual task	20
<b>Total maximal points</b>	<b>100</b>

**Policies of the academic discipline**

*Policy of academic integrity, Class omission policy*

*More detailed information on competencies, learning outcomes, teaching methods, forms of assessment, independent training are given in the Syllabus of the academic discipline (<https://pns.hneu.edu.ua/course/view.php?id=2555>).*

Syllabus approved at the meeting of Department «22» June 2021. Protocol №13.