



Syllabus of the educational discipline «Modern management concepts»

Specialty	028 «Management of Socio-Cultural Activities»
Educational program	Event management
Level of education	Master (second)
Discipline status	Compulsory
Teaching language	English
Course / semester	1 course, 1 semester
Number of credits ECTS	5
Distribution by types of trainings and hours of study	Lectures – 20 hours. Practical studies (seminars) – 30 hours. Laboratory studies – 0 hours. Independent training – 100 hours.
Form of final assessment	Pass
Department	Department of Management and Business, 61166, Kharkiv, Nauky avenue, 9-A, Library building, 7th floor, room 703 Tel. +38 (057) 702-01-46 (additional 2-96) Web-site: http://www.kmib.hneu.edu.ua
Teacher (-s)	Lepeyko Tatyana Ivanivna, Doctor of Economic Sciences, Professor Pererva Ivanna Mukolayivna, Candidate of Economic Sciences, Associate Professor
Teacher's contacts	Lepeyko T. I. lepeyko.tetyana@gmail.com , Pererva I. M. imatsikanych@gmail.com ,
Days of the classes	According to the current schedule of classes
Consultations	According to the consultation schedule
<p>The purpose of the discipline is formation in future masters of contemporary system thinking and a set of special skills in the management concepts and elements of the internal environment of the organizations at all stages of its life cycle, the widespread use of the properties of systems for the effective management of the organization.</p>	
<p style="text-align: center;">Prerequisites for learning</p> <p>«Management», «Strategic Management», «Economics of an Enterprise»</p>	
<p style="text-align: center;">Content of the educational discipline</p> <p>Content module 1 Theoretical foundations of management</p> <p>Theme 1. Modern vision of organization and management. Theme 2. Conceptual bases of management in the information economy. Theme 3. Evolution of theories in management. Theme 4. Organizational dynamics and conflict resolution.</p> <p>Content module 2 Modern management tools and technologies</p> <p>Theme 5 Evolution of organizational structures. The concept of organizational design. Theme 6 Cross-cultural management concepts Theme 7 Process concept in management Theme 8 Modern concepts in strategic management</p>	
<p style="text-align: center;">Material and technical support (software) of the discipline</p> <p style="text-align: center;">Laptop, Power Point MS Office, Multimedia Projector</p>	



Course page on the Moodle platform (personal training system)	<i>Working Plan of discipline Syllabus of the educational discipline Lectures (presentations), Seminars (List of questions), Homeworks; Tests, Additional learning materials. https://pns.hneu.edu.ua/course/view.php?id=6983</i>
Assessment system of learning outcomes	
<i>The final score in the discipline is calculated taking into account the points obtained during the current control of the accumulative system. The total result in points for the semester is: "60 or more points - passed", "59 or less points - not passed". More detailed information on assessment is given in the technological card of the discipline.</i>	
Accumulation of rating points in the discipline (example)	
Types of training	Max points
Lectures	10
Practical studies (seminars)	10
Tasks by topics	15
Presentations	21
Written Test	30
Express test	10
Essay	4
Exam (if available)	-
Max points	100
Discipline policies	
<i>The policy of the discipline is based on the principles of academic integrity and is determined by the system of requirements that the teacher imposes on the student when studying the discipline (rules of conduct in class, passes, mobile phone use, retransmission, etc.). Academic plagiarism policy. More detailed information about competencies, learning outcomes, teaching methods, assessment forms, independent training is given in the Syllabus (working plan) of the educational discipline (https://pns.hneu.edu.ua/course/view.php?id=6983).</i>	

Syllabus approved at the meeting of the Department «Management and Business». Protocol № 13 from 22 June 2021