Simon Kuznets Kharkiv National University of Economics

Syllabus of the academic discipline
«*Technologies decision-making in business*»

Specialty	*073 Management*
Educational program	*073.040 Business administration*
Level of education	*first (bachelor)*
Discipline status	*Base*
Teaching language	*English*
Course / semester	*3 course, (6) semester*
Number of credits ECTS	*6*
Distribution by types of trainings and hours of study	*Lectures – 20 hours.*
	Practical studies (seminars) – 24 hours
	Laboratory studies – 16 hours.
	Independent training – 90 hours.
Form of final assessment	*Exam*
Department	*Management and Business Department, 703 (library block), +38 057 702 01 46, www.kmib-hneu.com*
Teacher (-s)	*Andriichenko Zhanna Olehivna, PhD, Associate Professor of Management and Business department*
Teacher's contacts	*zhanna.andriichenko@hneu.net*
Days of the classes	
Consultations	

The purpose of the discipline is the formation of students' analytical creative thinking by mastering the theoretical foundations of business analysis and acquiring skills necessary for practical work

Prerequisites for learning
Probability theory and mathematical statistics, The Macro- and Microeconomics, Business Economics, Statistics, Management

Content of the educational discipline
Content module 1. *Theoretical foundations of economic analysis as a basis for administration and decision making*
Theme 1. Economic analysis as a basis for administration and decision making
Theme 2. Subject and method of economic analysis
Theme 3. Technologies of economic analysis
Content module 2. *Technologies of decision making in business*
Theme 5. Analysis of the enterprise external environment
Theme 6. Technology of decision making in business

Material and technical support (software) of the discipline
Laptop, Multimedia Projector, Power Point MS Office, Excel, Word MS Office,

Course page on the Moodle platform (personal training system)	*Course description, Working program, Syllabus, Lectures (presentations), Laboratory and Practice studies (methodical recommendations and tasks), Homeworks, Control tasks, Additional learning materials.*
	https://pns.hneu.edu.ua/course/view.php?id=7001

Recommended literature

Основні: Азаренкова, Г. Ф. Економічний аналіз : навч. посібн., Ч. 3 / Г. Ф. Азаренков, Г. Ф. Петряєва, Г. Г. Хмеленко. – Х. : ХНЕУ, 2004. – 246 с.

Додаткові: 1. Cadle James, Paul Debra, Turner Paul. Business Analysis Techniques. - Swindon : British Informatics Society Limited, 2010. - 260 (XXI) p.

2. Vause B. Guide to analysing company. - London: Profi le Books Ltd, 2005. - 312 (VIII) p.

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Assessment system of learning outcomes

The total score of the discipline consists of class attendance, current control, final control (the maximum amount is 100 points, the minimum amount that taking as a pass of discipline – 60 points).More detailed information on assessment is given in the technological card of the discipline.

Accumulation of rating points in the discipline

Types of training	Max points
Lecture	10
Practical classes	10
Laboratory classes	10
Tasks by themes	30
Exam	40
Max points	**100**

Transference of Simon Kuznets KHNUE Characteristics of Students' Progress into the System of the ECTS Scale

Total score on a 100-point scale	ECTS assessment scale	Assessment on the national scale	
		for exam, differentiated test, course project (work), practice, training	for pass
90 – 100	A	excellent	pass
82 – 89	B	good	pass
74 – 81	C	good	pass
64 – 73	D	satisfactory	pass
60 – 63	E	satisfactory	pass
35 – 59	FX	unsatisfactory	not pass
1 – 34	F	unsatisfactory	not pass

Discipline policies
Policy of academic integrity,
Absenteeism policy, Policy to perform tasks later than the deadline, etc.

More detailed information about competencies, learning outcomes, teaching methods, assessment forms, independent training is given in the Working Program of the academic discipline.

Syllabus approved at the meeting of the Department Minutes №2 on: 27.08.2020.