



**Syllabus of the educational discipline**  
« Teambuilding and corporate culture »

<b>Specialty</b>	073 «Management»
<b>Educational program</b>	«International IT-management»
<b>Level of education</b>	<i>second (master)</i>
<b>Discipline status</b>	<i>selective</i>
<b>Teaching language</b>	<i>English</i>
<b>Course / semester</b>	<i>1 course, 1 semester</i>
<b>Number of credits ECTS</b>	5
<b>Distribution by types of trainings and hours of study</b>	<i>Lectures – 20 hours.</i> <i>Practical studies (seminars) – 20 hours.</i> <i>Laboratory studies – no hours.</i> <i>Independent training – 110 hours.</i>
<b>Form of final assessment</b>	<i>Exam</i>
<b>Department</b>	<i>Department of Tourism, av. Science, 9a, Kharkiv office 316 (building 1), +38 (057) 758-77-26, additional 451, <a href="http://www.hneu.edu.ua/Department_of_tourism">http://www.hneu.edu.ua/Department_of_tourism</a></i>
<b>Teacher (-s)</b>	<i>Naumik-Gladka Kateryna Georgiivna, professor of the department of tourism, professor</i>
<b>Teacher's contacts</b>	<i>naumikateryna@gmail.com</i>
<b>Days of the classes</b>	<i>According to the current schedule</i>
<b>Consultations</b>	<i>According to the schedule</i>
<b>The purpose of the discipline is to obtain knowledge and develop skills of formation and management of teams in the organization and organizational culture</b>	
<b>Prerequisites for learning - Philosophy, Psychology, Management, Marketing, Ethics, Neuropsychology, Skills of business communication</b>	
<b>Content of the educational discipline</b>	
<b>Content module 1. Team management in the organization</b>	
Theme 1. Theoretical principles of team building. The urgency of team building	
Theme 2. Neurobiological principles of team building: cognitive aspect	
Theme 3. Neurobiological principles of team building: the emotional aspect	
Theme 4. Social principles of team building: sociodynamics and behavior of small groups	
Theme 5. Psychological principles of team building: psychological compatibility, typologies of personalities	
<b>Content module 2. Management of organizational culture</b>	
Theme 6. Organizational culture as a factor in team management	
Theme 7. Typology and formation of organizational culture	
Theme 8. Development of teamwork motivation and personal achievements in the team	
Theme 9. Technical software products of teamwork	
Theme 10. Methods of team decision making	
<b>Material and technical support (software) of the discipline – not needed</b>	
<b>Course page on the Moodle platform (personal training system)</b>	Work plan of the educational discipline, syllabus, technological card, lectures, information materials, tests tasks for practical classes. <a href="https://pns.hneu.edu.ua/course/view.php?id=5852">https://pns.hneu.edu.ua/course/view.php?id=5852</a>
<b>Recommended literature</b>	
<i>Main - 1. Наумік К.Г. Економічна психологія : Навчальний посібник / К.Г.Наумік. – Харків: Вид. ХНЕУ, 2007. – 276 с. 2. Наумік К.Г. Управління мотивацією: Наукове видання / К.Г.Наумік,</i>	



М.С. Дороніна, О.В. Солов'єв – Харків: Вид. ХНУ, 2006. – 240 с. 3. Чмут Т. К. Етика ділового спілкування : навч. посіб / Т. К. Чмут, Г. Л. Чайка. – 2-ге вид., перероб. і доп. – К. : Вікар, 2002. – 223 с. 4. Munter M. Guide to Managerial Communication (Guide to Business Communication Series) / M. Munter, T. Haley. – Boston : Prentice Hall, 2005. – 208 p. 5. Thill J. V. Excellence in Business Communication / J. V. Thill, C. Bovée. – 8th edition. – Upper Saddle River, N. J. : Prentice Hall, 2007. – 784 p.

**Ancillary:** 6. Newskills3000 [Electronic resource]. – Access mode : <https://www.instagram.com/> 7. Proksch, S. Conflict management \ Springer International Publishing, 2016. – 134 p

**Assessment system of learning outcomes**

More detailed information on assessment is given in the technological card of the discipline.

**Accumulation of rating points in the discipline**

Types of training	Max points
Report	10
Presentation	10
Lecture (active participation)	5
Practice (active participation)	10
Competence-oriented tasks	4
Quiz	6
Colloquium	10
Essay	5
Exam	40
Max points	100

**Transference of Simon Kuznets KhNUE Characteristics of Students' Progress into the System of the ECTS Scale**

Total score on a 100-point scale	ECTS assessment scale	Assessment on the national scale	
		for exam, differentiated test, course project (work), practice, training	for pass
90 – 100	A	excellent	pass
82 – 89	B	good	
74 – 81	C	satisfactory	
64 – 73	D		
60 – 63	E	unsatisfactory	not pass
35 – 59	FX		
1 – 34	F		

**Discipline policies**

Policy of academic integrity, Absenteeism policy, Policy to perform tasks later than the deadline, etc.

More detailed information about competencies, learning outcomes, teaching methods, assessment forms, independent training is given in the Syllabus (working plan) of the educational discipline (<https://pns.hneu.edu.ua/course/view.php?id=5852>).