



**Syllabus of the educational discipline
«Cross-cultural management»**

Specialty	<i>073 Management</i>
Educational program	<i>Management</i>
Level of education	<i>Third (phd)</i>
Discipline status	<i>Selective</i>
Teaching language	<i>English</i>
Course / semester	<i>2 course, 3 semester</i>
Number of credits ECTS	<i>5</i>
Distribution by types of trainings and hours of study	<i>Lectures – 20 hours. Practical studies (seminars) – 20 hours. Laboratory studies – 0 hours. Independent training – 110 hours.</i>
Form of final assessment	<i>Pass</i>
Department	<i>Management and Business Department, 703 (library block), +38 057 702 01 46, www.kmib-hneu.com</i>
Teacher (-s)	<i>Blyznyuk Tetyana Pavlivna, Doctor of sciences (Economics), Associate Professor</i>
Teacher's contacts	<i>blyznyuk.tetyana@gmail.com</i>
Days of the classes	<i>Lecture – Friday; Practical studies – Friday</i>
Consultations	<i>Wednesday 2th classes: 703 (library block) - offline; in Zoom - online; both individual and in group</i>
<p>The purpose of the discipline is the formation of a cross-cultural approach to doing business in the current conditions of globalization in order to increase the effectiveness of managerial interaction of representatives of different national cultures.</p>	
<p>Prerequisites for learning <i>Organization theory, World Economy and International Economic Relations, Management, Socio-economic history of Ukraine, Business Ethics</i></p>	
<p>Content of the educational discipline</p> <p>Content module 1. Conceptual approaches to cross-cultural management. Theme 1. Evolution and main concepts of cross-cultural management Theme 2. The role of the phenomenon of "culture" in management Theme 3. National culture in the conditions of globalization</p> <p>Content module 2. National business cultures: the practice of cultural interaction Theme 4. Classification of national culture Theme 4. Organizational culture of a multinational organization Theme 6. Motivation and leadership styles in different countries</p>	
<p>Material and technical support (software) of the discipline <i>Laptop, Power Point MS Office, Multimedia Projector</i></p>	
Course page on the Moodle platform (personal training system)	<i>Course description, Working plan, Syllabus, Lectures (presentations), Practical (methodical recommendations), Seminars (List of questions), Homeworks; Tests, Additional learning materials. https://pns.hneu.edu.ua/course/view.php?id=5631</i>
<p>Recommended literature <i>Main:</i></p>	



1. Hofstede G. *Cultures and Organizations: Software for the Mind* / G. Hofstede, G. J. Hofstede, M. Minkov / Third edition, N.Y. : McGraw-Hill. – 2010. – 560 p.
 2. Hofstede G. *Dimensionalizing Cultures: The Hofstede Model in Context. Online Readings in Psychology and Culture. Unit 2.* / G. Hofstede. [Electronic resource]. – Access mode: <http://lse2010.narod.ru/olderfiles/LSE2014pdf/LSE2014Hofstede.pdf>.
 3. Trompenaars F. *Riding the Waves of Culture: Understanding Cultural Diversity in Business* / F. Trompenaars, Ch. Hampden-Turner. – NY : McGraw-Hill Trade, 1997. – 265 p.
- Additional:*
4. Blyznyuk T. *Features of formation cross-cultural management as an independent science* / T. Blyznyuk // *Collection of scientific articles «Development strategy of science and education».* (Namur, 30 March 2017) – Fidelite editions, Namur, Belgique, 2017. – P. 268–272.

Assessment system of learning outcomes

The total score of the discipline consists of class attendance, current control, final control (the maximum amount is 100 points, the minimum amount that taking as a pass of discipline – 60 points).

More detailed information on assessment is given in the technological card of the discipline.

Accumulation of rating points in the discipline

Types of training	Max points
Lectures	10
Practical studies (seminars)	10
Competence-oriented tasks	10
Presentations	15
Express Tests	15
Individual task	20
Final Written Test	20
Max points	100

Transference of Simon Kuznets KHNUE Characteristics of Students' Progress into the System of the ECTS Scale

Total score on a 100-point scale	ECTS assessment scale	Assessment on the national scale	
		for exam, differentiated test, course project (work), practice, training	for pass
90 – 100	A	excellent	pass
82 – 89	B	good	
74 – 81	C	satisfactory	
64 – 73	D		
60 – 63	E	unsatisfactory	not pass
35 – 59	FX		
1 – 34	F		

Discipline policies

*Policy of academic integrity,
Absenteeism policy.*

More detailed information about competencies, learning outcomes, teaching methods, assessment forms, independent training is given in the Syllabus (working plan) of the educational discipline <https://pns.hneu.edu.ua/course/view.php?id=5631>.