



Syllabus of the educational discipline «Startup projects management»

Specialty	073 Management
Educational program	073.040 Business Administration
Level of education	First (bachelor)
Discipline status	Selective
Teaching language	English
Course / semester	4 course, 7 semester
Number of credits ECTS	5
Distribution by types of trainings and hours of study	Lectures – 24 год. Laboratory studies – 24 год. Independent training – 102 год.
Form of final assessment	Exam
Department	Management and Business Department, 703 (library block), +38 057 702 01 46, www.kmib-hneu.com
Teacher (-s)	Nemashkalo Karina, PhD, Associate Professor
Teacher's contacts	karina.nemashkalo@hneu.net
Days of the classes	According to schedule
Consultations	According to schedule
The purpose of the discipline: the formation of a system of theoretical knowledge and applied skills and abilities to create and manage startup projects.	
Prerequisites for learning Business Economics, Marketing, Fundamentals of Entrepreneurship	
Content of the educational discipline	
Content module 1. Syllabus of the educational discipline	
Topic 1. Development and substantiation of the startup project	
Topic 2. Startup as a form of implementing an entrepreneurial idea	
Topic 3. Planning a startup project	
Content module 2. Implementation and control of the startup project	
Topic 3. Financing startup project and attracting investment	
Topic 4. Management of implementation of the startup project	
Material and technical support (software) of the discipline Laptop, Multimedia Projector, MS Office (MS Excel, MS Word, MS Power Point), Online platform Draw.io	
Course page on the Moodle platform (personal training system)	https://pns.hneu.edu.ua/course/view.php?id=5664
Recommended literature	
1. Верещагіна Г. В. Управління інноваційними проектами: конспект лекцій / Г. В. Верещагіна. – Х. : ХНЕУ, 2010. – 127 с.	
2. Гонтарева І. В. Управління проектами: підручник / Харківський національний економічний університет. – Х. : ХНЕУ, 2011. – 443 с.	
Assessment system of learning outcomes <i>The total score of the discipline consists of class attendance and current control (the maximum amount is 100 points, the minimum amount that taking as a pass of discipline – 60 points). More detailed information on assessment is given in the technological card of the discipline.</i>	
Accumulation of rating points in the discipline	
Types of training	Max points



Lectures	4
Laboratory studies	16
Individual work:	
Presentation	34
Current written tests (two works of 8 points)	16
Exam	40
Max points	100

Transference of Simon Kuznets KHNUE Characteristics of Students' Progress into the System of the ECTS Scale

Total score on a 100-point scale	ECTS assessment scale	Assessment on the national scale	
		for exam, differentiated test, course project (work), practice, training	for pass
90 – 100	A	excellent	pass
82 – 89	B	good	
74 – 81	C	satisfactory	
64 – 73	D		
60 – 63	E	unsatisfactory	not pass
35 – 59	FX		
1 – 34	F		

Discipline policies

*Policy of academic integrity,
Absenteeism policy.*

More detailed information about competencies, learning outcomes, teaching methods, assessment forms, independent training is given in the Syllabus (working plan) of the educational discipline (<https://pns.hneu.edu.ua/course/view.php?id=5664>)

Syllabus approved at the meeting of the Department Protocol № 2 from 27.08.2020