



Syllabus of the educational discipline
«Основи підприємницької діяльності» (англ.)

Specialty	<i>073 Management</i>
Educational program	<i>073.040 Business Administration</i>
Level of education	<i>First (bachelor)</i>
Discipline status	<i>Selective</i>
Teaching language	<i>English</i>
Course / semester	<i>3 course, 6 semester</i>
Number of credits ECTS	<i>5</i>
Distribution by types of trainings and hours of study	<i>Lectures – 24 hours. Practical studies – 24 hours. Independent training – 102 hours.</i>
Form of final assessment	<i>Exam</i>
Department	<i>Management and Business Department, 703 (library block), +38 057 702 01 46, www.kmib-hneu.com</i>
Teacher (-s)	<i>Mazorenko Oksana Volodymyrivna, PhD, Associate Professor</i>
Teacher's contacts	<i>oksana.mazorenko@hneu.net</i>
Days of the classes	<i>According to the schedule of classes</i>
Consultations	<i>According to the schedule of consultation: 703 (library block) – offline; in Zoom - online; both individual and in group</i>
<p>The purpose of the discipline is the formation of basic knowledge about entrepreneurship, understanding the conceptual foundations for the functioning of enterprises of different ownership, acquisition of skills justify starting their own business.</p>	
<p>Prerequisites for learning <i>Marketing, Management, Management theory</i></p>	
<p>Content of the educational discipline</p>	
<p>Content module 1. The organizational aspects of entrepreneurship.</p>	
<p>Theme 1. The essence of entrepreneurship. The main business activities.</p>	
<p>Theme 2. Entrepreneurial ideas and methods of their implementation.</p>	
<p>Theme 3. Registration of enterprises of different forms of ownership.</p>	
<p>Theme 4. Sources of financing the business activity.</p>	
<p>Theme 5. Taxation, accounting and reporting for business.</p>	
<p>Theme 6. The risks of doing business.</p>	
<p>Theme 7. Protection of business and entrepreneurial secrecy.</p>	
<p>Material and technical support (software) of the discipline <i>Laptop, Power Point MS Office, Multimedia Projector</i></p>	
Course page on the Moodle platform (personal training system)	<i>Course description, Working plan, Syllabus, Lectures (presentations), Practices (methodical recommendations), Homeworks; Tests, Additional learning materials.</i>
<p>Recommended literature</p>	
<p>1. Бусыгин А.В. <i>Предпринимательство: Учебник для вузов.</i> М.: Дело, 2008. – 639 с.</p>	
<p>2. Емельянов Е.Н., Поварнищина С.Е. <i>Психология бизнеса.</i> Армада, 1998. – 257 с.</p>	
<p>Additional</p>	
<p>3. <i>Стонер Джеймс А.Ф., Долан Едвін Г. Вступ у бізнес: Пер. з англ./ ред. Завадського Й.С. – К.: Вид-во Європ. Ун-ту фін., інформ. систем, менеджменту і бізнесу, 2000. – 752 с.</i> Additional</p>	



Types of training		Max points
Lectures		12
Practical studies (seminars)		12
Competence-oriented tasks		24
Express Tests		12
Exam (if available)		40
Max points		100

Total score on a 100-point scale	ECTS assessment scale	Assessment on the national scale for exam, differentiated test, course project (work), practice, training	for pass
90 – 100	A	excellent	pass
82 – 89	B	good	
74 – 81	C	satisfactory	
64 – 73	D		
60 – 63	E	unsatisfactory	not pass
35 – 59	FX		
1 – 34	F		

Assessment system of learning outcomes

Current control takes place at lectures and laboratory lessons (seminars), evaluated by the total number of points gained during the semester (the maximal possible number is 60 points, the minimal required number is 35 points); final control takes place at the end of the semester in the form of an examination (the maximal possible number is 40 points; the minimal required number is 25 points).

More detailed information on assessment is given in the technological card of the discipline.

Accumulation of rating points in the discipline (example)

Types of training		Max points
Lectures		12
Practical studies (seminars)		12
Competence-oriented tasks		24
Express Tests		12
Exam (if available)		40
Max points		100

Transference of Simon Kuznets KHNUE Characteristics of Students' Progress into the System of the ECTS Scale

Total score on a 100-point scale	ECTS assessment scale	Assessment on the national scale for exam, differentiated test, course project (work), practice, training	for pass
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Discipline policies

*Policy of academic integrity,
Policy to perform tasks later than the deadline
Absenteeism policy.*

More detailed information about competencies, learning outcomes, teaching methods, assessment forms, independent training is given in the Syllabus (working plan) of the educational discipline.