



Syllabus of the educational discipline «Modern management concepts»

Specialty	<i>028 Management of Socio-Cultural Activities</i>
Educational program	<i>028.010 Event management</i>
Level of education	<i>Master (second)</i>
Discipline status	<i>Base</i>
Teaching language	<i>English</i>
Course / semester	<i>1 course, 1 semester</i>
Number of credits ECTS	<i>4</i>
Distribution by types of trainings and hours of study	<i>Lectures – 20 hours. Practical studies (seminars) – 20 hours. Independent training – 80 hours.</i>
Form of final assessment	<i>Pass</i>
Department	<i>Department of Management and Business, 61166, Kharkiv, Nauky avenue, 9-A, Library building, 7th floor, room 703 Tel. +38 (057) 702-01-46 (additional 2-96) Web-site: http://www.kmib.hneu.edu.ua</i>
Teacher (-s)	<i>Lepeyko Tatyana Ivanivna, Doctor of Economic Sciences, Professor Pererva Ivanna Mukolayivna, Candidate of Economic Sciences, Teacher</i>
Teacher's contacts	<i>Lepeyko T. I. lepeyko.tetyana@gmail.com, Pererva I. M. imatsikanych@gmail.com,</i>
Days of the classes	<i>Lectures – Wednesday Practical studies – Wednesday</i>
Consultations	<i>Every Wednesday from 9:00 to 10:00</i>
<p>The purpose of the discipline is formation in future masters of contemporary system thinking and a set of special skills in the management concepts and elements of the internal environment of the organizations at all stages of its life cycle, the widespread use of the properties of systems for the effective management of the organization.</p>	
<p style="text-align: center;">Prerequisites for learning</p> <p>«Management», «Strategic Management», «Economics of an Enterprise»</p>	
<p style="text-align: center;">Content of the educational discipline</p> <p>Content module 1 Theoretical foundations of management</p> <p>Theme 1. Modern vision of organization and management.</p> <p>Theme 2. Conceptual bases of management in the information economy.</p> <p>Theme 3. Evolution of theories in management.</p> <p>Theme 4. Organizational dynamics and conflict resolution.</p> <p>Content module 2 Modern management tools and technologies</p> <p>Theme 5 Evolution of organizational structures. The concept of organizational design.</p> <p>Theme 6 Cross-cultural management concepts</p> <p>Theme 7 Process concept in management</p> <p>Theme 8 Modern concepts in strategic management</p>	
<p style="text-align: center;">Material and technical support (software) of the discipline</p> <p style="text-align: center;"><i>Laptop, Power Point MS Office</i></p>	
Course page on the Moodle platform (personal training system)	<i>Working Plan of discipline Syllabus of the educational discipline Lectures, Seminars,</i>



<https://pns.hneu.edu.ua/course/view.php?id=6983>

Recommended literature

1. Афанасьев М. В. Основы менеджменту : навчально-методичний посібник для самостійного вивчення дисципліни / М. В. Афанасьєв, Л. Г. Шемаєва, В. С. Верлока / за редакцією проф. М. В. Афанасьєва. – Х. : ВД "ІНЖЕК", 2003. – 484 с.
2. Лепейко Т.І. Менеджмент : навч. посібн. / Т. І. Лепейко, О. М. Миронова. - Х. : ХНЕУ, 2010. – 202 с.
3. Сайт ПНС ХНЕУ ім. С. Кузнеця [Електронний ресурс]. – Режим доступу: <https://pns.hneu.edu.ua/course/view.php?id=2966>
4. ЛігаБизнесИнформ. – Режим доступа : www.liga.net

Assessment system of learning outcomes

The final score in the discipline is calculated taking into account the points obtained during the current control of the accumulative system. The total result in points for the semester is: "60 or more points - passed", "59 or less points - not passed".

More detailed information on assessment is given in the technological card of the discipline.

Accumulation of rating points in the discipline (example)

Types of training	Max points
Lectures	10
Practical studies (seminars)	10
Tasks by topics	15
Presentations	21
Written Test	30
Express test	10
Essay	4
Exam (if available)	-
Max points	100

Transference of Simon Kuznets KHNUE Characteristics of Students' Progress into the System of the ECTS Scale

Total score on a 100-point scale	ECTS assessment scale	Assessment on the national scale	
		for exam, differentiated test, course project (work), practice, training	for pass
90 – 100	A	excellent	pass
82 – 89	B	good	
74 – 81	C	satisfactory	
64 – 73	D		
60 – 63	E	unsatisfactory	not pass
35 – 59	FX		
1 – 34	F		

Discipline policies

The policy of the discipline is based on the principles of academic integrity and is determined by the system of requirements that the teacher imposes on the student when studying the discipline (rules of conduct in class, passes, mobile phone use, retransmission, etc.). Academic plagiarism policy.

More detailed information about competencies, learning outcomes, teaching methods, assessment forms, independent training is given in the Syllabus (working plan) of the educational discipline (link).