



Syllabus of the academic discipline «Managing the development»

Speciality	073 Management
Education program	073.040 Business administration
Educational qualification	Second (master)
Type of the discipline	Base
Language of teaching	English
Academic year / Semester	1 st academic year, 1 st Semester
Number of credits ECTS	4
Distribution by types of classes and hours of study	Lectures – 20 hours. Laboratory – 20 hours. Independent training – 80 hours.
Final assessment	Pass
Department	Management and Business, 703 (library block), +38 057 702 01 46, https://www.kmib-hneu.com
Lecturer (s)	Myronova Olga Mykolayivna, PhD, Associate Professor
Contacts of lecturer (s)	olga.myronova@hneu.net
Study days	According to the schedule of classes
Consultations	Management and Business department, 703 (library block) – offline; in Zoom - online; by agreement, on the initiative of the applicant; both individual and in group
The purpose of the discipline	
is to present the necessary theoretical foundations, methodological approaches and practical knowledge of the principles, techniques and methods of construction and subsequent operation of management systems providing development of companies and organizations	
Prerequisites for learning	
Management of organizations; Risk-management; Personnel management and organizational behavior /Ability to search and analyze information about a company and its opportunities; knowledge of managerial laws and principles; ability to make managerial decisions; knowledge of general and specific managerial functions; ability to take risks	
Content of the academic discipline	
Theme 1. Managing the strategic development of enterprises in the transformational economy (the basic notions, ideas and concepts)	
Theme 2. The development methodology	
Theme 3. The development tools	
Theme 4. Management principles of development	
Theme 5. The systems of indicators of managing the enterprise development	
Material and technical (software) for discipline support	
Laptop, Power Point MS Office, Multimedia Projector	
Course page on the Moodle platform (personal training system)	Course description, Working plan, Syllabus, Lectures (presentations), Laboratory (methodical recommendations), Recommendations for independent training, Homework; Tests, Additional learning materials. https://pns.hneu.edu.ua/course/view.php?id=2555
Recommended reading	
Main	
1. Управління розвитком [Електронний ресурс] : навчальний посібник у схемах і таблицях (українською та англійською мовами) / О. І. Пушкар, О. М. Миронова, О. В. Гаврильченко, А. С. Сорокіна. – Харків : ХНЕУ ім. С. Кузнеця, 2018. – 155 с. (Укр. мов., англ. мов.)	
Additional	



2. Faguet J-P. Development management. Undergraduate study in Economics, Management, Finance and the Social Sciences / J-P. Faguet. – London : The London School of Economics and Political Science, 2011. – 54 p.
3. Kobayashi I. 20 Keys to Workplace Improvement / I. Kobayashi. – London : Routledge, 2018. – 304 p.

The system of the study results assessment

Current control during the semester during lectures, laboratory sessions and is estimated by the sum of the points scored (the maximum amount is 60 points; the minimum amount that allows the student to take the exam - 35 points);

Modular control carried out in the form of an express tests (the maximum amount is 10 points) and written test (the maximum amount is 10 points) as an intermediate mini-exam on the initiative of the teacher;

Final / semester control, conducted in the form of individual task which should be passed (the maximum amount is 20 points).

More detailed information is in the Working plan.

Distribution of points according to the types of study

Type of studies	Maximal points
Active work on lectures	10
Active work on laboratory classes	10
Home works	10
Essay	20
Presentation	10
Express test	10
Written test	10
Individual task	20
Total maximal points	100

Compliance of the ECTS assessment scale to the national assessment scale and S. Kuznets KhNUE scale

Total score on all type of studies	ECTS assessment scale	Assessment on the national scale	
		for exam, differentiated pass, course project (work), practice, training	for pass
90 – 100	A	excellent	pass
82 – 89	B	good	
74 – 81	C		
64 – 73	D	satisfactory	not pass
60 – 63	E		
35 – 59	FX	unsatisfactory	
1 – 34	F		

Policies of the academic discipline

Policy of academic integrity, Class omission policy

More detailed information on competencies, learning outcomes, teaching methods, forms of assessment, independent training are given in the Syllabus of the academic discipline (<https://pns.hneu.edu.ua/course/view.php?id=2555>).