



Syllabus of the academic discipline «Management»

Speciality	073 Management
Education program	073.020 Management of innovation activity
Educational qualification	first (bachelor)
Type of the discipline	Base
Language of teaching	English
Academic year / Semester	2 nd academic year, 3 rd Semester
Number of credits ECTS	5
Distribution by types of classes and hours of study	Lectures – 24 hours. Practical (seminars) – 24 hours. Independent training – 102 hours.
Final assessment	Exam
Department	Management and Business, 703 (library block), +38 057 702 01 46, https://www.kmib-hneu.com
Lecturer (s)	Myronova Olga Mykolayivna, PhD, Associate Professor
Contacts of lecturer (s)	olga.myronova@hneu.net
Study days	Thursday, Friday
Consultations	Management and Business department, 703 (library block) – offline; in Zoom - online; by agreement, on the initiative of the applicant; both individual and in group, Monday, 15.30-16.30
The purpose of the discipline	
is generating theoretical knowledge and practical skills in the field of general management; formation basic knowledge system of management, methods, mechanisms and tools of system management of the organization	
Prerequisites for learning	
Philosophy; Business ethics; Macro- and microeconomics; Econometrics; Informatics; Theory of management / Knowledge of economic laws and principles; Be able to search and analyze information about a company and economic; knowledge of managerial laws and principles	
Content of the academic discipline	
Content module 1. Management as a science	
Theme 1. The concept and essence of management	
Theme 2. Evolution of management	
Content module 2. Functions of management	
Theme 3. Planning in organizations	
Theme 4. Organization as a function of management	
Theme 5. Motivation	
Theme 6. Management control	
Content module 3. General principles of practical application of techniques and methods of management	
Theme 7. Fundamentals of management decision theory	
Theme 8. Methods for substantiating managerial decisions	
Theme 9. Leadership	
Theme 10. Communications in management	
Theme 11. The effectiveness of management	
Material and technical (software) for discipline support	
Laptop, Power Point MS Office, Multimedia Projector	
Course page on the Moodle platform (personal training system)	Course description, Working plan, Syllabus, Lectures (presentations), Practical (methodical



recommendations), Seminars (List of questions), Homework; Tests, Additional learning materials.
<https://pns.hneu.edu.ua/course/view.php?id=3035>

Recommended reading

Main

1. Лепейко Т. І. Менеджмент / Т. І. Лепейко, О. М. Миронова. – Х.: Вид. ХНЕУ, 2010. – 204 с.

Additional

2. Drucker P. F. The Practice of Management / P. F. Drucker. – New York: Harper Business, 2006. – 416 p.

3. Law J. A Dictionary of Business and Management / J. Law. – London: OUP Oxford, 2009. – 608p.

The system of the study results assessment

Current control takes place at lectures and practical lessons (seminars), assessed by the total number of points gained during the semester (the maximal possible number is 60 points, the minimal required number is 35 points).

Final control takes place at the end of each semester in the form of an exam (the maximal possible number is 40 points; the minimal required number is 25 points).

More detailed information is in the Working plan.

Distribution of points according to the types of study

Type of studies	Maximal points
Active work on lectures	6
Active work on practical (seminars)	6
Presentation	8
Express test	20
Essay	4
Written test	16
Exam	40
Total maximal points	100

Compliance of the ECTS assessment scale to the national assessment scale and S. Kuznets KhNUE scale

Total score on all type of studies	ECTS assessment scale	Assessment on the national scale	
		for exam, differentiated pass, course project (work), practice, training	for pass
90 – 100	A	excellent	pass
82 – 89	B	good	
74 – 81	C		
64 – 73	D	satisfactory	not pass
60 – 63	E		
35 – 59	FX	unsatisfactory	
1 – 34	F		

Policies of the academic discipline

Policy of academic integrity, Class omission policy

More detailed information on competencies, learning outcomes, teaching methods, forms of assessment, independent training are given in the Syllabus of the academic discipline (<http://www.repository.hneu.edu.ua/handle/123456789/22961>).