

Syllabus of the educational discipline

«Economics of Enterprise»

Specialty	073 Management		
Educational program	073.020 Management of innovation activity		
Level of education	first (bachelor)		
Discipline status	Base		
Teaching language	English		
Course / semester	2 course, 3 semester		
Number of credits ECTS	5		
Distribution by types of trainings	Lectures – 20 hours.		
and hours of study	Practical studies (seminars) – 28 hours.		
	Independent training – 102 hours.		
Form of final assessment	Exam		
Department	Management and Business Department		
_	Library Building, 703 room		
	Phone: +38 (057) 702-01-46 (2-96)		
	Site: www.kmib-hneu.com		
Teacher (-s)	Kanova Oleksandra, senior lecturer		
Teacher's contacts	oleksandra.kanova@hneu.net		
Days of the classes	Monday, Wednesday, Thursday, Friday		
Consultations	Management and Business Department, 703 (library		
	Building) - offline; in Zoom - online; by agreement, on the		
	initiative of the applicant; both individual and in group		
Th	ne purpose of the discipline is		
to acquire theoretical and methodal	ogical foundations of the system of the economics of enterprise		

to acquire theoretical and methodological foundations of the system of the economics of enterprise and build practical skills on the organization and analysis of an enterprise's activity.

Prerequisites for learning

Macro- and microeconomics / Knowledge of economic laws and principles;
Higher mathematics / Ability to search, process and analyze information from different sources;
Knowledge and ability to use standard methods of mathematical data analysis;
Econometrics / Ability to search and analyze information about a company and economic;
Theory of management / Knowledge of managerial laws and principles

Content of the educational discipline

Content module 1. An enterprise and peculiarities of its functioning

Theme 1. An enterprise in the system of market relations

Theme 2. Labor resources of an enterprise

Theme 3. Fixed assets of an enterprise

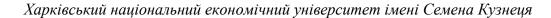
Content module 2. Relationship between costs and performance of an enterprise

Theme 4. Current assets of an enterprise

Theme 5. Costs of an enterprise

Theme 6. Results of entrepreneurial activity

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Material and technical support (software) of the discipline			
Laptop, Power Point MS Office, Multimedia Projector			
Course page on the Moodle platform	Course description; Working plan; Syllabus; Lectures		
(personal training system)	(presentations); Practical tasks (methodical		
	recommendations); Seminars (list of questions); Tests;		
	Additional learning materials.		
	https://pns.hneu.edu.ua/course/view.php?id=4978		
Recommended literature			
Main			





- 1. Exploring Business [Electronic Resource]. Minneapolis, MN: University of Minnesota Libraries Publishing edition, 2016. Access mode: https://open.lib.umn.edu/exploringbusiness.
- 2. Introduction to business economics [Electronic Resource]. Economics Online. Access mode: http://www.economicsonline.co.uk/Business_economics/Introduction_to_busin ess_economics.html.

Additional

3. Heisinger K. Managerial Accounting [Electronic Resource] / K. Heisinger, J. Hoyle. – Washington, D.C.: Saylor Foundation, 2012. – Access mode: https://saylordotorg.github.io/text_managerial-accounting/index.html.

Assessment system of learning outcomes

Current control takes place at lectures and practical lessons (seminars), assessed by the total number of points gained during the semester (the maximal possible number is 60 points; the minimal required number is 35 points).

Final control takes place at the end of the semester in the form of an exam (the maximal possible number is 40 points; the minimal required number is 25 points).

More detailed information on assessment is given in the Working plan of the discipline.

Accumulation of rating points in the discipline				
Types of training	Max points			
Active work on lectures	3			
Active work on practical (seminars)	3			
Tasks by themes	24			
Presentations	10			
Written test	20			
Exam	40			
Max points	100			

Transference of Simon Kuznets KHNUE Characteristics of Students' Progress into the System of the ECTS Scale

or the Board State				
Total score on a 100-point scale ECTS assessment scale	Assessment on the national scale			
	for exam, differentiated test, course project (work), practice, training	for pass		
90 – 100	A	excellent		
82 – 89	В	good		
74 – 81	С		pass	
64 – 73	D	satisfactory		
60 – 63	Е			
35 – 59	FX	unsatisfactory	not pass	
1 - 34	F	•		

Discipline policies

Policy of academic integrity, Absenteeism policy,

Policy to perform tasks later than the deadline

More detailed information about competencies, learning outcomes, teaching methods, assessment forms, independent training is given in the Syllabus (Working plan)of the educational discipline (http://www.repository.hneu.edu.ua/handle/123456789/22959)

Syllabus approved at the meeting of the Management and Business Protocol № 2 dated August, 27 2020.