



**Syllabus of the educational discipline**  
*«Economics of Enterprise»*

<b>Specialty</b>	<i>073 Management</i>
<b>Educational program</b>	<i>073.020 Management of innovation activity</i>
<b>Level of education</b>	<i>first (bachelor)</i>
<b>Discipline status</b>	<i>Base</i>
<b>Teaching language</b>	<i>English</i>
<b>Course / semester</b>	<i>2 course, 3 semester</i>
<b>Number of credits ECTS</b>	<i>5</i>
<b>Distribution by types of trainings and hours of study</b>	<i>Lectures – 20 hours. Practical studies (seminars) – 28 hours. Independent training – 102 hours.</i>
<b>Form of final assessment</b>	<i>Exam</i>
<b>Department</b>	<i>Management and Business Department Library Building, 703 room Phone: +38 (057) 702-01-46 (2-96) Site: <a href="http://www.kmib-hneu.com">www.kmib-hneu.com</a></i>
<b>Teacher (-s)</b>	<i>Kanova Oleksandra, senior lecturer</i>
<b>Teacher's contacts</b>	<i><a href="mailto:oleksandra.kanova@hneu.net">oleksandra.kanova@hneu.net</a></i>
<b>Days of the classes</b>	<i>Monday, Wednesday, Thursday, Friday</i>
<b>Consultations</b>	<i>Management and Business Department, 703 (library Building) – offline; in Zoom – online; by agreement, on the initiative of the applicant; both individual and in group</i>
<b>The purpose</b> of the discipline is to acquire theoretical and methodological foundations of the system of the economics of enterprise and build practical skills on the organization and analysis of an enterprise's activity.	
<b>Prerequisites for learning</b> Macro- and microeconomics / <i>Knowledge of economic laws and principles;</i> Higher mathematics / <i>Ability to search, process and analyze information from different sources;</i> <i>Knowledge and ability to use standard methods of mathematical data analysis;</i> Econometrics / <i>Ability to search and analyze information about a company and economic;</i> Theory of management / <i>Knowledge of managerial laws and principles</i>	
<b>Content of the educational discipline</b>	
<b>Content module 1.</b> An enterprise and peculiarities of its functioning <b>Theme 1.</b> An enterprise in the system of market relations <b>Theme 2.</b> Labor resources of an enterprise <b>Theme 3.</b> Fixed assets of an enterprise <b>Content module 2.</b> Relationship between costs and performance of an enterprise <b>Theme 4.</b> Current assets of an enterprise <b>Theme 5.</b> Costs of an enterprise <b>Theme 6.</b> Results of entrepreneurial activity	
<b>Material and technical support (software) of the discipline</b> <i>Laptop, Power Point MS Office, Multimedia Projector</i>	
<b>Course page on the Moodle platform (personal training system)</b>	<i>Course description; Working plan; Syllabus; Lectures (presentations); Practical tasks (methodical recommendations); Seminars (list of questions); Tests; Additional learning materials. <a href="https://pns.hneu.edu.ua/course/view.php?id=4978">https://pns.hneu.edu.ua/course/view.php?id=4978</a></i>
<b>Recommended literature</b>	
<b>Main</b>	



1. *Exploring Business [Electronic Resource]. – Minneapolis, MN: University of Minnesota Libraries Publishing edition, 2016. – Access mode: <https://open.lib.umn.edu/exploringbusiness>.*
2. *Introduction to business economics [Electronic Resource]. – Economics Online. – Access mode: [http://www.economicsonline.co.uk/Business\\_economics/Introduction\\_to\\_business\\_economics.html](http://www.economicsonline.co.uk/Business_economics/Introduction_to_business_economics.html).*

**Additional**

3. *Heisinger K. Managerial Accounting [Electronic Resource] / K. Heisinger, J. Hoyle. – Washington, D.C.: Saylor Foundation, 2012. – Access mode: [https://saylordotorg.github.io/text\\_managerial-accounting/index.html](https://saylordotorg.github.io/text_managerial-accounting/index.html).*

**Assessment system of learning outcomes**

Current control takes place at lectures and practical lessons (seminars), assessed by the total number of points gained during the semester (the maximal possible number is 60 points; the minimal required number is 35 points).

Final control takes place at the end of the semester in the form of an exam (the maximal possible number is 40 points; the minimal required number is 25 points).

More detailed information on assessment is given in the Working plan of the discipline.

**Accumulation of rating points in the discipline**

Types of training	Max points
Active work on lectures	3
Active work on practical (seminars)	3
Tasks by themes	24
Presentations	10
Written test	20
Exam	40
<b>Max points</b>	<b>100</b>

**Transference of Simon Kuznets KHNUE Characteristics of Students' Progress into the System of the ECTS Scale**

Total score on a 100-point scale	ECTS assessment scale	Assessment on the national scale	
		for exam, differentiated test, course project (work), practice, training	for pass
90 – 100	A	excellent	pass
82 – 89	B	good	
74 – 81	C		
64 – 73	D	satisfactory	
60 – 63	E		
35 – 59	FX	unsatisfactory	not pass
1 – 34	F		

**Discipline policies**

*Policy of academic integrity,*

*Absenteeism policy,*

*Policy to perform tasks later than the deadline*

*More detailed information about competencies, learning outcomes, teaching methods, assessment forms, independent training is given in the Syllabus (Working plan) of the educational discipline (<http://www.repository.hneu.edu.ua/handle/123456789/22959>)*

Syllabus approved at the meeting of the Management and Business Protocol № 2 dated August, 27 2020.