



Syllabus of the educational discipline
«Economics of Enterprise»

Specialty	<i>073 Management</i>
Educational program	<i>073.040 Business Administration</i>
Level of education	<i>first (bachelor)</i>
Discipline status	<i>Base</i>
Teaching language	<i>English</i>
Course / semester	<i>2 course, 3 semester</i>
Number of credits ECTS	<i>5</i>
Distribution by types of trainings and hours of study	<i>Lectures – 20 hours. Practical studies (seminars) – 28 hours. Independent training – 102 hours.</i>
Form of final assessment	<i>Exam</i>
Department	<i>Management and Business Department Library Building, 703 room Phone: +38 (057) 702-01-46 (2-96) Site: www.kmib-hneu.com</i>
Teacher (-s)	<i>Kanova Oleksandra, senior lecturer</i>
Teacher's contacts	<i>oleksandra.kanova@hneu.net</i>
Days of the classes	<i>Monday, Wednesday, Thursday, Friday</i>
Consultations	<i>Management and Business Department, 703 (library Building) – offline; in Zoom – online; by agreement, on the initiative of the applicant; both individual and in group</i>
The purpose of the discipline is to acquire theoretical and methodological foundations of the system of the economics of enterprise and build practical skills on the organization and analysis of an enterprise's activity.	
Prerequisites for learning Macro- and microeconomics / <i>Knowledge of economic laws and principles;</i> Higher mathematics / <i>Ability to search, process and analyze information from different sources;</i> <i>Knowledge and ability to use standard methods of mathematical data analysis;</i> Econometrics / <i>Ability to search and analyze information about a company and economic;</i> Theory of management / <i>Knowledge of managerial laws and principles</i>	
Content of the educational discipline	
Content module 1. An enterprise and peculiarities of its functioning Theme 1. An enterprise in the system of market relations Theme 2. Labor resources of an enterprise Theme 3. Fixed assets of an enterprise Content module 2. Relationship between costs and performance of an enterprise Theme 4. Current assets of an enterprise Theme 5. Costs of an enterprise Theme 6. Results of entrepreneurial activity	
Material and technical support (software) of the discipline <i>Laptop, Power Point MS Office, Multimedia Projector</i>	
Course page on the Moodle platform (personal training system)	<i>Course description; Working plan; Syllabus; Lectures (presentations); Practical tasks (methodical recommendations); Seminars (list of questions); Tests; Additional learning materials. https://pns.hneu.edu.ua/course/view.php?id=4978</i>
Recommended literature	
<i>Main</i>	



1. *Exploring Business [Electronic Resource]. – Minneapolis, MN: University of Minnesota Libraries Publishing edition, 2016. – Access mode: <https://open.lib.umn.edu/exploringbusiness>.*
2. *Introduction to business economics [Electronic Resource]. – Economics Online. – Access mode: http://www.economicsonline.co.uk/Business_economics/Introduction_to_business_economics.html.*

Additional

3. *Heisinger K. Managerial Accounting [Electronic Resource] / K. Heisinger, J. Hoyle. – Washington, D.C.: Saylor Foundation, 2012. – Access mode: https://saylordotorg.github.io/text_managerial-accounting/index.html.*

Assessment system of learning outcomes

Current control takes place at lectures and practical lessons (seminars), assessed by the total number of points gained during the semester (the maximal possible number is 60 points; the minimal required number is 35 points).

Final control takes place at the end of the semester in the form of an exam (the maximal possible number is 40 points; the minimal required number is 25 points).

More detailed information on assessment is given in the Working plan of the discipline.

Accumulation of rating points in the discipline

Types of training	Max points
Active work on lectures	3
Active work on practical (seminars)	3
Tasks by themes	24
Presentations	10
Written test	20
Exam	40
Max points	100

Transference of Simon Kuznets KHNUE Characteristics of Students' Progress into the System of the ECTS Scale

Total score on a 100-point scale	ECTS assessment scale	Assessment on the national scale	
		for exam, differentiated test, course project (work), practice, training	for pass
90 – 100	A	excellent	pass
82 – 89	B	good	
74 – 81	C		
64 – 73	D	satisfactory	
60 – 63	E		
35 – 59	FX	unsatisfactory	not pass
1 – 34	F		

Discipline policies

Policy of academic integrity,

Absenteeism policy,

Policy to perform tasks later than the deadline

More detailed information about competencies, learning outcomes, teaching methods, assessment forms, independent training is given in the Syllabus (Working plan) of the educational discipline (<http://www.repository.hneu.edu.ua/handle/123456789/22959>)

Syllabus approved at the meeting of the Management and Business Protocol № 2 dated August, 27 2020.