



Syllabus of the educational discipline «Cross-cultural management»

Specialty	073 «Management»
Educational program	073.030 «Logistics»
Level of education	first (bachelor)
Discipline status	Selective
Teaching language	English
Course / semester	3 course, 6 semester
Number of credits ECTS	4
Distribution by types of trainings and hours of study	Lectures – 24 hours. Practical studies (seminars) – 24 hours. Laboratory studies – 0 hours. Independent training – 72 hours.
Form of final assessment	Pass
Department	Management and Business Department, 703 (library block), +38 057 702 01 46, www.kmib-hneu.com
Teacher (-s)	Blyznyuk Tetyana Pavlivna, Doctor of sciences (Economics), Associate Professor
Teacher's contacts	blyznyuk.tetyana@gmail.com
Days of the classes	according to the current class schedule
Consultations	according to the consultation schedule - offline; in Zoom - online; both individual and in group
<p>The purpose of the discipline is the formation of a cross-cultural approach to doing business in the current conditions of globalization in order to increase the effectiveness of managerial interaction of representatives of different national cultures.</p>	
<p>Prerequisites for learning <i>Organization theory, World Economy and International Economic Relations, Management, Socio-economic history of Ukraine, Business Ethics</i></p>	
<p>Content of the educational discipline</p> <p>Content module 1. Conceptual approaches to cross-cultural management.</p> <p>Theme 1. Evolution and main concepts of cross-cultural management</p> <p>Theme 2. The role of the phenomenon of "culture" in management</p> <p>Theme 3. National culture in the conditions of globalization</p> <p>Content module 2. National business cultures: the practice of cultural interaction</p> <p>Theme 4. Classification of national culture</p> <p>Theme 4. Organizational culture of a multinational organization</p> <p>Theme 6. Motivation and leadership styles in different countries</p>	
<p>Material and technical support (software) of the discipline <i>Laptop, Power Point MS Office, Multimedia Projector</i></p>	
Course page on the Moodle platform (personal training system)	<i>Course description, Working plan, Syllabus, Lectures (presentations), Practical (methodical recommendations), Seminars (List of questions), Homeworks; Tests, Additional learning materials.</i> https://pns.hneu.edu.ua/course/view.php?id=5179
Recommended literature	

**Main:**

1. Hofstede G. *Cultures and Organizations: Software for the Mind* / G. Hofstede, G. J. Hofstede, M. Minkov / Third edition, N.Y. : McGraw-Hill. – 2010. – 560 p.
2. Hofstede G. *Dimensionalizing Cultures: The Hofstede Model in Context. Online Readings in Psychology and Culture. Unit 2.* / G. Hofstede. [Electronic resource]. – Access mode: <http://lse2010.narod.ru/olderfiles/LSE2014pdf/LSE2014Hofstede.pdf>.
3. Trompenaars F. *Riding the Waves of Culture: Understanding Cultural Diversity in Business* / F. Trompenaars, Ch. Hampden-Turner. – NY : McGraw-Hill Trade, 1997. – 265 p.

Additional:

4. Blyznyuk T. *Features of formation cross-cultural management as an independent science* / T. Blyznyuk // *Collection of scientific articles «Development strategy of science and education».* (Namur, 30 March 2017) – Fidelite editions, Namur, Belgique, 2017. – P. 268–272.

Assessment system of learning outcomes

The total score of the discipline consists of class attendance, current control, final control (the maximum amount is 100 points, the minimum amount that taking as a pass of discipline – 60 points).

More detailed information on assessment is given in the technological card of the discipline.

Accumulation of rating points in the discipline

Types of training	Max points
Lectures	12
Practical studies (seminars)	12
Competence-oriented tasks	31
Express Tests	20
Final Written Test	25
Max points	100

Transference of Simon Kuznets KHNUE Characteristics of Students' Progress into the System of the ECTS Scale

Total score on a 100-point scale	ECTS assessment scale	Assessment on the national scale	
		for exam, differentiated test, course project (work), practice, training	for pass
90 – 100	A	excellent	pass
82 – 89	B	good	
74 – 81	C	satisfactory	
64 – 73	D		
60 – 63	E	unsatisfactory	not pass
35 – 59	FX		
1 – 34	F		

Discipline policies

Policy of academic integrity,
Absenteeism policy.

More detailed information about competencies, learning outcomes, teaching methods, assessment forms, independent training is given in the Syllabus (working plan) of the educational discipline <http://repository.hneu.edu.ua/jspui/handle/123456789/22970>.