



Syllabus of the educational discipline
«Business performance evaluation»

Specialty	073 Management
Educational program	073.040 Business Administration
Level of education	First (bachelor)
Discipline status	Selective
Teaching language	English
Course / semester	4 course, 7 semester
Number of credits ECTS	6
Distribution by types of trainings and hours of study	Lectures – 30 hours. Practical studies (seminars) – 0 hours. Laboratory studies – 30 hours. Independent training – 120 hours.
Form of final assessment	Exam
Department	Management and Business Department, 703 (library block), +38 057 702 01 46, www.kmib-hneu.com
Teacher (-s)	Kotlyk Andrii Valeriyovich, PhD, Associate Professor
Teacher's contacts	kotlik_a@ukr.net
Days of the classes	Lecture – Wednesday; Laboratory studies – Wednesday
Consultations	Wednesday, 5 th class: 703 (library block) – offline; in Zoom - online; both individual and in group
The purpose of the discipline is to provide theoretical knowledge and to form applied skills of using the principles, techniques and tools of justifying the effect of managerial decisions.	
Prerequisites for learning	
<i>Management, Economy of an Enterprise, Accounting, Technologies of administration and decision making in business</i>	
Content of the educational discipline	
Content module 1. General basis of business performance evaluation	
Topic 1. Tasks and directions of business performance evaluation and its implementation in the thesis	
Topic 2. Analysis of production, marketing and sales activities of an enterprise	
Content module 2. Performance analysis in individual subsystems of an enterprise	
Topic 3. Analysis of the state and efficiency of labor resources of an enterprise	
Topic 4. Analysis of investment and innovation activities of an enterprise	
Topic 5. Technology for evaluating the economic and social effect of managerial decisions	
Material and technical support (software) of the discipline	
<i>Laptop, Multimedia Projector, MS Office (MS Excel, MS Word, MS Power Point), Online platform Draw.io</i>	
Course page on the Moodle platform (personal training system)	<i>Course description, Working plan, Syllabus, Lecture materials (presentations), Guidelines to Practical studies, Homework, Tests, Additional learning materials.</i> https://pns.hneu.edu.ua/course/view.php?id=3832
Recommended literature	
1. Афанасьев М. В. Экономика предприятия : учебник / Харьковський національний економічний університет. – Х. : ІНЖЕК, 2013. – 660 с.	
2. Афанасьев М. В. Оцінка ефективності організаційно-технічних заходів: Навч. посібн. / М. В. Афанасьєв, Л. І. Телишевська, В. І. Рудика. – Харків: ІНЖЕК, 2003. – 286 с.	
3. Отенко В. І., Іванієнко В.В., Азаренков Г. Ф. Теорія економічного аналізу : навч. посіб.; рекомендовано МОН / В. І. Отенко, В. В. Іванієнко, Г. Ф. Азаренков. – Х. : ІНЖЕК, 2015. – 339 с.	



4. Noori H. *Production and operations management : Total quality and responsiveness.* – New York : McGraw-Hill, 1995. – 676 p.
5. Walther L. M. *Tools for enterprise performance evaluation: Budgeting and Decision making / Larry M. Walther, Christopher J. Skousen.* – 2010. – 43 p.
6. Гонтарева І. В. *Оцінювання системної ефективності функціонування і розвитку промислових підприємств = Assessment of System Efficiency of Functioning and Development of Industrial Enterprises : монографія / Харківський національний економічний університет.* – Х. : ІНЖЕК, 2011. – 475 с. **Additional**
7. Pasewark W. R. *Understanding corporate annual reports: a practice set for financial accounting.* – 3rd ed. – Boston, v.p. : Irwing McGrew-Hill, 1998. – 64 p. **Additional**
8. Vause B. *Guide to analyzing company.* - London: Profile Books Ltd, 2005. - 312 (VIII) p. **Additional**

Assessment system of learning outcomes

*The total score of the discipline consists of class attendance and current control (the maximum amount is 100 points, the minimum amount that taking as a pass of discipline – 60 points).
More detailed information on assessment is given in the technological card of the discipline.*

Accumulation of rating points in the discipline

Types of training	Max points
Lectures	3
Laboratory studies	3
Competence-oriented tasks	14
Presentation	20
Current Written Tests	20
Final Written Test	40
Max points	100

Transference of Simon Kuznets KHNUE Characteristics of Students' Progress into the System of the ECTS Scale

Total score on a 100-point scale	ECTS assessment scale	Assessment on the national scale	
		for exam, differentiated test, course project (work), practice, training	for pass
90 – 100	A	excellent	pass
82 – 89	B	good	
74 – 81	C		
64 – 73	D	satisfactory	
60 – 63	E		not pass
35 – 59	FX	unsatisfactory	
1 – 34	F		

Discipline policies

*Policy of academic integrity,
Absenteeism policy.*

More detailed information about competencies, learning outcomes, teaching methods, assessment forms, independent training is given in the Syllabus (working plan)of the educational discipline <http://repository.hneu.edu.ua/handle/123456789/22965>.