



Syllabus of the academic discipline
«Analytical support of business management»

Specialty	<i>073 Management</i>
Educational program	<i>073.040 Business Administration</i>
Level of education	<i>First (bachelor)</i>
Discipline status	<i>Base</i>
Teaching language	<i>English</i>
Course / semester	<i>4 course, 7 semester</i>
Number of credits ECTS	<i>5</i>
Distribution by types of trainings and hours of study	<i>Lectures – 24 hours. Practical studies (seminars) – 0 hours. Laboratory studies – 24 hours. Independent training – 102 hours.</i>
Form of final assessment	<i>Exam</i>
Department	<i>Management and Business Department, 703 (library block), +38 057 702 01 46, www.kmib-hneu.com</i>
Teacher (-s)	<i>Andriichenko Zhanna Olehivna, PhD, Associate Professor of Management and Business department</i>
Teacher's contacts	<i>zhanna.andriichenko@hneu.net</i>
Days of the classes	<i>Monday</i>
Consultations	<i>Monday the 3^d classes: 703 (library block) – offline; in Zoom - online; both individual and in group</i>
The purpose of the discipline is formation analytical creative thinking of students by mastering the theoretical foundations of assessing the efficiency of production and acquiring the skills needed in practical work	
Prerequisites for learning <i>Probability theory and mathematical statistics, The Macro- and Microeconomics, Business Economics, Statistics, Management</i>	
Content of the educational discipline	
Content module 1. <i>Theoretical foundations of economic analysis as a basis for business management</i>	
Theme 1. Tasks and directions of analysis of the internal environment of the enterprise	
Theme 2. Analysis of production and marketing activities of the enterprise	
Content module 2. Analysis of the efficiency of individual subsystems of the enterprise	
Theme 3. Analysis of the state and efficiency of the use of labor resources of the enterprise	
Theme 4. Analysis of investment and innovation activities of the enterprise	
Theme 5. Technology for assessing the economic and social effectiveness of management decisions	
Material and technical support (software) of the discipline <i>Laptop, Multimedia Projector, Power Point MS Office, Excel, Word MS Office,</i>	
Course page on the Moodle platform (personal training system)	<i>Course description, Working program, Syllabus, Lectures (presentations), Laboratory studies (methodical recommendations and tasks), Homeworks, Control tasks, Additional learning materials. https://pns.hneu.edu.ua/course/view.php?id=7094</i>
Recommended literature	
<i>Main:</i> 1. Азаренкова, Г. Ф. Економічний аналіз : навч. посібн., Ч. 3 / Г. Ф. Азаренков, Г. Ф. Петряєва, Г. Г. Хмеленко. – Х. : ХНЕУ, 2004. – 246 с.	
<i>Additional</i> 2. Cadle James, Paul Debra, Turner Paul. Business Analysis Techniques. - Swindon : British	



Informatics Society Limited, 2010. - 260 p.

3. Vause B. Guide to analysing company. - London: Profile Books Ltd, 2005. - 312 p.

Assessment system of learning outcomes

The total score of the discipline consists of class attendance, current control, final control (the maximum amount is 100 points, the minimum amount that taking as a pass of discipline – 60 points). Control measures include:

current control is carried out during lectures, laboratory studies and is estimated by the sum of the points scored (minimum amount - 35 points, maximum amount - 60 points);

final control is carried out in the form of an exam (minimum amount - 25 points, maximum amount - 40 points).

More detailed information on assessment is given in the technological card of the discipline.

Accumulation of rating points in the discipline

Types of training	Max points
Lectures	12
Laboratory studies	12
Competence-oriented tasks	16
Control Tasks	20
Exam	40
Max points	100

Transference of Simon Kuznets KHNUE Characteristics of Students' Progress into the System of the ECTS Scale

Total score on a 100-point scale	ECTS assessment scale	Assessment on the national scale	
		for exam, differentiated test, course project (work), practice, training	for pass
90 – 100	A	excellent	pass
82 – 89	B	good	
74 – 81	C	satisfactory	
64 – 73	D		
60 – 63	E	unsatisfactory	not pass
35 – 59	FX		
1 – 34	F		

Discipline policies

Policy of academic integrity,

Absenteeism policy, Policy to perform tasks later than the deadline, etc

More detailed information about competencies, learning outcomes, teaching methods, assessment forms, independent training is given in the Working Program of the academic discipline <https://pns.hneu.edu.ua/course/view.php?id=7094>

Syllabus approved at the meeting of the Department Minutes № 2 on: 27.08.2020