



MASTER'S EDUCATIONAL AND PROFESSIONAL PROGRAM

«FINANCIAL CONSULTING AND GLOBAL BANKING»

RELEVANCE OF THE MASTER'S EDUCATIONAL AND PROFESSIONAL PROGRAM

Current state of modern society, that is based on economy of knowledge, is characterized by global world financial space, which is the most dynamic element of the general process of financial relations integration. The closes attention is attracted to banking development (FinTech), that allows to move to the absolutely new stage of financial market functioning. Potential of these changes has the strong dependence on parameters of resource security in the country, level of its integration into the system of international relationships and management quality, that is based on accelerating of getting, using and delivering knowledge. In such conditions banking and financial consulting services pretend to be the most important factor of providing of effective functioning and development of all economic agents.

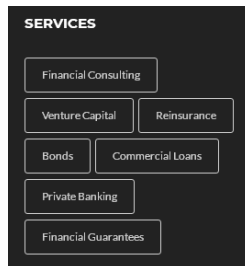


The development of financial technologies is connected mostly to modernization of traditional financial services and products in the field: on-line payment services, on-line transactions services, P2P currency exchange (natural persons), B2B payment and transfer

services (between legal persons), cloud cashiers and smart-terminals, mass payouts services; financing: P2P consumer-lending product, P2P business-lending product, crowdfunding; capital management: robo-advising, programs and applications with extra financial planning, social trading, algorithmic stock exchange trading, deposits services.

Aim of the Educational and Professional Program «**FINANCIAL CONSULTING AND GLOBAL BANKING**» («*Financial Consulting and Global Banking*») is preparation specialists, who have professional skills of top-management in the field of financial service management and are able to provide modern services in financial consulting in the frame of both Ukrainian, and international legislative field in banking.

Financial consulting is modern trend and in demand among employees on the financial services market in the developed countries. Specifically Educational Program «**FINANCIAL CONSULTING AND GLOBAL BANKING**» allows graduates to get knowledge in the field of global finance, banking and insurance, to improve qualification, and also to get new specialization as the second higher education.



COMPETITIVE ADVANTAGES AND OPPORTUNITIES FOR PROGRAM MEMBERS:

- forming of system understanding about modern characteristics of international banking;
- forming of understanding about perspectives of international cooperation with leading financial and credit organizations in the terms of global development;
- acquiring skills in banking resource management;
- acquiring skills in management of financial assets of natural and legal persons, and providing financial consulting services;
- learning methods of strategic thinking pattern and specific methods of preparing and making strategic decisions;
- learning theoretical and methodical regulations, practical aspects and technical background of international payouts and currency transactions;
- forming holistic understanding about cyclic economic development, inevitability of crises, necessity of prompt elaboration and realization of anti-crisis activities;
- trainee programs with the orientation of progressive innovative banking products and using banking service technologies including new trends and standards.

Special feature of Master's Educational and Professional Program «FINANCIAL CONSULTING AND GLOBAL BANKING» is orientation on learning and acquiring skills, that are needed to provide and support stable functioning of international banking, its global institutional and regulatory provision and creating conditions of increasing global investment attractiveness of banks.

Independent Financial Adviser is the top-5 the most prestigious and well-paid profession in the world. Specialists in business-planning, development of credit and investment companies' strategies, developing plan of financial services use are in great demand nowadays.

Subjects of Educational Program «FINANCIAL CONSULTING AND GLOBAL BANKING»

BASIC SUBJECTS	FACULTIES
<ul style="list-style-type: none">- FINANCIAL SERVICES MARKET MONITORING- CREDIT MANAGEMENT- PROJECT FINANCING- FINANCIAL MANAGEMENT AND CONSULTING	<ul style="list-style-type: none">- INTERNATIONAL PAYMENTS AND CURRENCY TRANSACTIONS- (BUDGETING IN TRANSNATIONAL BANKS- ANTI-CRISIS CONSULTING AT THE BANKS- MARKETING AT THE BANK

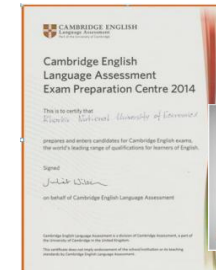
Graduates of Educational Program «**FINANCIAL CONSULTING AND GLOBAL BANKING**» is able to work with the help of electronic means both in Ukrainian, and international companies, non-governmental Pension Funds, trust and insurance companies, audit companies, hedge funds, stock exchange companies.

The list of positions that can be occupied by the graduates of the Program:

- consultant of corporate and banking insurance;
- risk-advisor on internal and international markets;
- financial advisor in the field of savings, investments and corporate finance;
- consultant on the financial world market;
- consultant and analytic in investment and project financing;
- consultant in foreign economic activity;
- head of banking departments and leading specialist in the banking offices;
- leading specialist in planning banking finance, financial monitoring and control.

OPPORTUNITIES AND PERSPECTIVES OF EDUCATIONAL PROGRAM «FINANCIAL CONSULTING AND GLOBAL BANKING»:

acquiring modern, demanded and well-paid profession;



perspectives of successful finishing studying and Ukrainian courses with receiving certificates: auditor certificate, "OVБ Allfinance Ukraine" Ltd., Chartered Financial Analyst (CFA) Certificate, BEC, IELTS, TOEFL

Certificate.

opportunity to get certificates of international organizations according to the professional fields (*Investment Adviser Certificate (Great Britain), Financial Advisers' International Qualification (USA), Certified Financial Planner (CFP), Chartered Investment Counselor (CIC), Chartered Financial Consultant (ChFC), Personal Financial Specialist (PFS) (USA), International Association of Accounting Professionals (IAAP) Certificate (Great Britain)*);

setting partner relations with financial entities, where successful graduates of the Educational Program work in the frame of "Club of Future Financial Elite";

successful career development on the leading positions of banking departments and other financial institutions of EU, Canada and USA.

Studying program («*Financial Consulting and Global Banking*») responds to modern international programs of preparing financial workers, the best world standards of organization studying process with the help of new teaching methods and is aimed to acquire necessary professional skills, getting knowledge in theoretical and practical bases in finance, banking and insurance, that are to meet objective requirement of employees.

(Specialty 072 "Finance, Banking and Insurance")

Department of BANKING

Site of the department:
<http://www.banking.hneu.edu.ua>

