

The Ministry of Education and Science of Ukraine

Simon Kuznets Kharkiv National of Economics

The Internationalization Strategy



The Internationalization Strategy of Simon Kuznets Kharkiv National University of Economics

Implemented in the Development Strategy of Simon Kuznets Kharkiv National University of Economics for 2021-2027 years and developed in accordance with the Strategic Development Plan of Kharkiv National University of Economics until 2027.

The vision of Simon Kuznets Kharkiv National University of Economics is “The University becomes a center of culture, science and teaching. Creative highly intelligent applicants are involved in studying at the university, with whom teams of innovative competent teachers-scientists, professionals, who carry out effective scientific and technical research, provide quality training based on advanced information technologies with wide integration into the world educational and scientific space, work. The University has an advanced logistics, developed management information system based on advanced computer technology”.

The mission of Simon Kuznets Kharkiv National University of Economics is “Formation of patriotic, comprehensive developed creative personality, capable of self-determination and self-realization, a competent professional for scientific, innovative and practical work in the socio-economic branch”.

The global idea of development is “The University, realizing its mission, aims to improve the world for present and future generations”.

In generalized form, the main task of the University management is to harmonize the influence of external processes at different time intervals with efficient use of own resources to fulfill its mission and to achieve the goal.

The values of the University are responsibility to society (educational and research activities have to contribute to economic growth of society, city, country as a whole), student-centered approach to learning, participation of faculty, students, staff in the life of the university, freedom of thought and research to achieve pluralism of opinions.

The strategy of internationalization is an integral part of the Development Strategy of KhNEU. S. Kuznets and has to provide the integration into European and world scientific and educational space by increasing the competitiveness of the University, strengthening its position in international and national rankings through continuous quality improvement in accordance with the requirements of the European Higher Education Area.

The purpose of internationalization is to prepare a competitive professional in the global labor market, who is able to solve complex tasks, and who will not be limited to the framework of knowledge only in a certain branch. This can be realized by creating relevant educational programs of the 1st, 2nd and 3rd cycle in cooperation with foreign scientists and high-level practitioners, providing such graduation by the best students of different nationalities.

Due to the implementation of the Strategic Development Plan of Simon Kuznets Kharkiv National University of Economics for 2013 - 2020 and the implementation of the relevant strategy of internationalization, some results have been achieved.

Achievements in the field of internationalization of the University:

One of the priority direction of international cooperation of the University is participation in international projects, which provides an opportunity to strengthen the university's international relations, to find new partners and to conduct internationally funded research institutions that enhance the image of Simon Kuznets Kharkiv National University of Economics in the european and world university space.

| Year | Course | Short name | Name |
|-------------|------------------|-------------------|--|
| 2013-2015 | TEMPUS | SUCSID | 530349-TEMPUS-1-2012-1-FR-TEMPUS-JPHE Inter-university Start-up centers for students' innovations development & promotion |
| 2015 -2017 | ERASMUS+ CBHE | MASTIS | Erasmus+ 561592-EPP-1-2015-1-FR-EPPKA2-CBHE-JP Establishing Modern Master-level Studies in Information Systems |
| 2016-2019 | ERASMUS+ CBHE | FABLAB | Erasmus+ 561536-EPP-1-2015-1-UK-EPPKA2-CBHE-JP Development of a network infrastructure for youth innovation entrepreneurship support on fablab platforms |
| 2016-2019 | ERASMUS+ CBHE | DocHub | ERASMUS+ 574064-EPP-1-2016-1-LT-EPPKA2-CBHE-SP Structuring cooperation in doctoral research, transferrable skills training, and academic writing instruction in Ukraine's regions (also on the basis of KhNEU the regional consultative certification center with academic writing will be established, which will house specialized equipment, including audio and video and literature) |

| | | | |
|-----------|-------------------------|-----------------------|--|
| 2016-2019 | ERASMUS+ CBHE | C3QA | ERASMUS+ 574273-EPP-1-2016-1-AM-EPPKA2-CBHE-SP Promoting internationalization of research through establishment and operationalization of Cycle 3 Quality Assurance System in line with the European Integration Agenda |
| 2017-2020 | ERASMUS+ CBHE | EDUQAS | ERASMUS+ 586109-EPP-1-2017-1-RO-EPPKA2-CBHE-SP Implementation of Education Quality Assurance system via cooperation of University-BusinessGovernment in HEIs |
| 2016-2019 | Horizon 2020 | EQUAL-IST | Gender equality planning in information science and technology research |
| 2016-2017 | AUF | | Études institutionnelles et la planification au service de l'efficacité de la gouvernance universitaire et de l'amélioration de la qualité Institutional research and efficiency management planning of universities and quality improvement |
| 2016-2017 | AUF | OptiQua | Optimisation des services d'assurance qualité dans les universités membres (OptiQua) Optimization of quality assurance structures in consortium member universities |
| 2013-2015 | AUF | Uniqua | Accompagnement des universités dans leurs démarches internes d'assurances qualité (UniQua) Supporting universities in implementing internal measures to ensure the quality of management |
| 2013-2016 | AUF | CRU | Centre des réussites universitaires (CRU) Establishment of the Center of University Success |
| 2020- | ERASMUS+ Jean Monnet | Jean Monnet Module | 620067-EPP-1-2020-1-UA-EPPJMOMODULE "Democratic Decentralization as European Experience of Public Governance" |
| 2020- | AUF | FESU | «Formation à Entreprenariat social à l'Université (FESU)» |

University students are constantly involved in the best teaching practices in higher education institutions in Europe and the world through participation in joint programs of two diplomas. As of 2020, the university is implementing 12 joint programs of two diplomas with leading higher education institutions in Europe.

| Program's name | Partner University | Educational level | Year of program's foundation |
|---|--|-------------------|------------------------------|
| 2 | 3 | 4 | 5 |
| French-Ukrainian Master's Program "Business Informatics" | Lumière University Lyon 2 (France) | Master | 2005 |
| French-Ukrainian Master's Program "Tourism. Cultural heritage. Leisure" | Lumière University Lyon 2 (France) | Master | 2010 |
| Austro-Ukrainian bachelor training program "Management, Global Sales and Marketing" | The University of Applied Sciences Upper Austria (Steyr, Austria) | Bachelor | 2012 |
| Polish-Ukrainian Master's Program "Business Administration" (in English and Polish) | University of Occupational Safety Management (Katowice, Poland) | Master | 2016 |
| Slovak-Ukrainian master's program "Business analytics and IP in business" | University of Management and Public Administration (Bratislava, Slovakia) | Master | 2017 |
| Polish-Ukrainian Bachelor Training Program "Management" | University of Dąbrowa Górnicza, | Bachelor | 2017 |

| | | | |
|--|--|----------|------|
| | Poland | | |
| Lithuanian-Ukrainian master's program (Master of Public Administration) | Mykolas Romeris University (Vilnius, Lithuania) | Master | 2018 |
| Polish-Ukrainian Master's Program in "Personnel Management", "Social Security" | Apeiron Unibersity of Public and Individual Security | Master | 2018 |
| Polish-Ukrainian Master's Training Program "Event Management" | Nicolaus Copernicus University in Toruń, Poland | Master | 2018 |
| Portuguese-Ukrainian bachelor training program "International Business Management" | Polytechnic Institute of Bragança, Portuguese | Bachelor | 2019 |
| Joint Polish-Ukrainian Master's Cybersecurity Training Program | University of Bielsko-Biała | Master | 2020 |
| Italian-Ukrainian two degree program "Global Economics and International Business" | Italian University UNICAS | Master | 2020 |

The University has been cooperating productively with international foundations and associations since 2002. The university joins and actively uses all the opportunities and benefits of membership in international associations.

| № | Name of organization | Year of entry |
|---|---|---------------|
| 1 | Magna Charta Universitatum | 2004 |
| 2 | The European University Association (EUA) | 2009 |
| 3 | The Francophone University Agency (AUF) | 2009 |
| 4 | Association of Economic Universities of South and Eastern Europe and the Black Sea Region (ASECU) | 2008 |
| 5 | Organisation for Economic Co-operation and Development (OECD) | 2012 |
| 6 | International Association of Schools and Institutes administration (IASIA) | 2013 |
| 7 | Association of European Border Regions (AEBR) | 2013 |
| 8 | European Research Center for Information Systems (ERCIS) | 2014 |

10 centers of international cooperation, the French Club, the Laboratory Factory (FabLab) and Laboratory of quality assurance of education operate successfully at the University.

- ✓ Austrian Center, 2016
- ✓ Coworking space of the Austrian center, 2019
- ✓ Information Center of the Association of European Border Regions (AEPR), 2013
- ✓ European Union Information Center, 2009
- ✓ World Bank Center for Innovative Knowledge, 2009
- ✓ Center for University Success (CUC)

- ✓ French Club, 2016
- ✓ Ukrainian-Moroccan Center, 2018
- ✓ Center for Ukrainian-Polish Academic Exchanges, 2018
- ✓ Arabic Language Learning Center, 2018
- ✓ Ukrainian-Bulgarian Center for Cooperation and Partnership, 2019
- ✓ FabLab Center (FabLab), 2015
- ✓ Laboratory of Quality Assurance in Education, 2020

Objectives of the Internationalization Strategy

- ✓ Improving the quality of education 1, 2 and 3 of the educational cycle
- ✓ Development of research, innovation, publishing activity of scientific-pedagogical and scientific staff of the University
- ✓ Mobility of students, graduate students, scientific-pedagogical staff, administrative staff
- ✓ Formation and support of the image (brand) of the University in the world and national educational spaces, international reputation
- ✓ Modernization of the educational process
- ✓ Competitive advantages in the scientific sphere, coverage of research results in domestic and world educational spaces
- ✓ Strategic approach to the development of partnership through the development of international educational communications, the creation of strategic educational alliances

Tasks of the Internationalization Strategy

- ✓ Development and support of international cooperation
- ✓ Development and strengthening of international and intercultural content of educational programs
- ✓ Internationalization of educational programs
- ✓ Internal quality assurance of higher education training programs in accordance with international standards
- ✓ Achieving positive dynamics of educational outcomes

- ✓ Increasing the number of students, graduate students, scientific-pedagogical and administrative staff, who carries out international activities and participate in academic mobility
- ✓ University`s participation in international grant, scientific, educational projects and programs
- ✓ Creating conditions for the study of foreign languages by scientific-pedagogical and administrative staff, students, graduate students
- ✓ Internationalization "at home"
- ✓ Involvement of foreign students in 1, 2 and 3 educational cycles
- ✓ Expansion of the number of specialties with teaching disciplines in foreign languages
- ✓ Expansion of the teaching staff from the number of representatives of the foreign academic community and employers

Operational goals of the Internationalization Strategy

- ✓ Obtaining grants for projects from AUF, Erasmus +, British Council, Horizon 2020, Horizon Europ, COST, ERIC, other funds and research networks
- ✓ Increasing the contingent of foreign applicants for higher education
- ✓ Expanding real cooperation with the world's leading universities
- ✓ Significant increase in the number of programs of two diplomas and their graduates
- ✓ Expanding real cooperation with international organizations and embassies

Strategic priorities of internationalization and indicators of evaluation of set goals

- ✓ Increasing the share of full-time scientific-pedagogical staff of the university to 9% (until 2025), who participated in the international academic mobility programs (lasting at least 1 month per calendar year), in particular with the using of remote technologies, among the total number of regular SPE
- ✓ Increasing the percentage of higher education students, who participated in international academic mobility programs (in particular with using distance technologies) up to 2.5% among the total number of applicants for higher education by 2025.

- ✓ Ensuring the participation of master's degree applicants in the programs of two diplomas not less than 5% annually
- ✓ Ensuring the participation of bachelors in the programs of two diplomas not less than 0.5% of the contingent
- ✓ Annual participation of scientific-pedagogical workers from the world leading universities in the educational process in number of not less than 5% of the staff of the SPE of the university
- ✓ Increasing the number of foreign applicants for higher education to 12% (by 2025) of the total number of students
- ✓ Increasing the percentage of foreign applicants studying in English and EU languages to 40% of the total contingent foreign applicants
- ✓ Increasing the share of classroom hours taught in English, French or German to 9% of the total number of classroom hours (until 2024/25 academic year)
- ✓ Ensuring the implementation of at least 3 international projects
- ✓ Operation of at least 15 international educational and research centers at the University
- ✓ The share of bachelors, who have successfully passed the external examination in a foreign language for admission to master's degree program, is at least 80%
- ✓ The number of applicants, who received language certificates in a foreign language, is at least 15%
- ✓ The number of SPEs that received language certificates in a foreign language is not less than 15%
- ✓ At least 10 events are annually held with representatives of international organizations and embassies.