



Syllabus of the educational discipline
«Insurance in international tourism»

Specialty	242 «Tourism»
Educational program	«Tourism»
Level of education	First (bachelor)
Discipline status	Selective
Teaching language	English
Course / semester	4 course, 7 semester
Number of credits ECTS	4
Distribution by types of trainings and hours of study	Lectures – 12 hours. Practical studies (seminars) – 24 hours. Independent training – 82 hours.
Form of final assessment	Exam
Department	Tourism, Nauky Avenue 9-A, c. Kharkiv , 1st building, room 316. Tel. 38(057)758-77-26 (additional 451) http://www.hneu.edu.ua/Department_of_tourism
Teacher (-s)	Karyna TYMOSHENKO, PhD in Economics, associate professor of the Tourism Department
Teacher's contacts	E-mail: karina.tymoshenko@hneu.net Telegram: @Karyna_T
Days of the classes	According to the teaching schedule
Consultations	According to the teaching schedule
The purpose of the discipline is to get acquainted with the theory of insurance and the formation of practical skills in terms of a participant in the modern tourism business, to provide insurance services to tourists	
Prerequisites for learning	
<i>Fundamentals of tourist activity (history of tourism; basics of entrepreneurship in the field of tourism) / Organization of tourist trips / Knowledge of the main recreational resources of the world, geography of tourist flows</i>	
Content of the educational discipline	
Content module 1. Theoretical foundations and types of insurance in international tourism	
Topic 1. Basic concepts in the insurance of tourists and tourist enterprises	
Topic 2. Types and forms of insurance in tourism	
Topic 3. Personal and property insurance of tourists and tourist enterprises	
Content module 2. Activities of travel companies and the mechanism for setting insurance rates	
Topic 4. Insurance organization, its role and place in the economic system	
Topic 5. Insurance relations of the parties	
Topic 6. Promotion of insurance services for tourists and tourist enterprises	
Course page on the Moodle platform (personal training system)	Work plan of the educational discipline, technological card, lectures, tasks for self-control of students, information materials, tests
Recommended literature	
Main: 1. Сокиринська І. Г. Журавльова Т.О., Аберніхіна І.Г. Страхувий менеджмент. Навчальний посібник./ І.Г.Сокиринська, Т.О.Журавльова, І.Г.Аберніхіна – Дніпропетровськ: Пороги, 2016. – 301 с. 2. Машина Н. І. Страхування для туристичних підприємств: Навчальний посібник. – К.: Центр навчальної літератури, 2006. – 368с. 3. Економіка підприємства: компетентність і ефективність розвитку: монографія / В. С. Пономаренко, М. В. Афанасьєв, І. В. Гонтарєва та інш.; за заг. ред. д.е.н., проф. Пономаренка В. С. – Х. : ХНЕУ, 2013. – 187 с. 4. Любіцева О. О. Ринок туристичних послуг (геопросторові аспекти) [Текст] : навч. посіб. – 3-є вид., перероб. та доп. – К. : Альтерпрес, 2006. – 430 с. 5. Туризм в умовах глобалізації: особливості та перспективи розвитку [Текст] = Tourism under conditions of globalization: specific features and prospects of development: monograph : монографія / [під	



ред. М.О. Кизима, В.Є. Єрмаченка]. – Х. : ІНЖЕК, 2012. – 471 с. 6. Соціальне страхування : підруч. / за ред. О. П. Кириленко та В. С. Толуб'яка. – Тернопіль : Екон. думка ТНЕУ, 2016. – 516 с.

Ancillary: 7. Sushchenko O. Management technologies of ensuring environmental protection as the territory development strategic priority / O. Sushchenko, I. Trunina, O. Klok, O. Loseva // SHS Web Conf Volume 61, 01026 (2019). – 11 p. 8. Sushchenko O. The territory recreation ensuring management system / O. Sushchenko, I. Trunina, G. Likhonosova // Proceedings of the Faculty of Economics of Matej Bel University in Banska Bystrica. Volume 1. Economic Theory and Practice. Banska Bystrica: Belianum, 2018. Pp. 635-647. 10. Офіційний сайт Світової ради з подорожей та туризму. – Режим доступу : <http://www.wttc.org> 9. Ткаченко Н. В. Страхування: підручник / Н. В. Ткаченко ; Ун-т банк.

справи Нац. банку України (м. Київ). – Київ : УБС НБУ, 2014. – 570 с. 10. Внукова Н.М. Страхування: теорія та практика: навч. посібник / Н. М. Внукова, Л. В. Временко, В. І. Успенко: за заг. ред. Н.М.Внукової. - 2-ге вид. - Харків: Бурун Книга, 2009. - 656 с.

Assessment system of learning outcomes

The grading system includes: current control during the semester at lectures and laboratory classes, the student's success is assessed by the sum of scores (maximum amount – 60 points; minimum amount that allows a student to take the exam – 35 points); module control based on the current control in the form of written control paper; final / semester control, which is conducted in the form of an exam in accordance with the educational process schedule (maximum score – 40 points, minimum score to pass – 25 points).

More detailed information on assessment is given in the technological card of the discipline.

Accumulation of rating points in the discipline

Types of training	Max points
Lectures (active work)	6
Practical classes (active work)	12
Presentation (report)	15
Individual surveys	15
Colloquia	12
Exam	40
Max points	100

Transference of Simon Kuznets KhNUE Characteristics of Students' Progress into the System of the ECTS Scale

Total score on a 100-point scale	ECTS assessment scale	The assessment according to the national scale	
		for an exam, differentiated test, term project (work), practice, training	for a final test
90 – 100	A	excellent	passed
82 – 89	B	good	
74 – 81	C		
64 – 73	D	satisfactory	failed
60 – 63	E	unsatisfactory	
35 – 59	FX		
1 – 34	F		

Discipline policies

When studying this discipline, it is mandatory to adhere to the policy of academic integrity, it is not allowed to miss classes without proved reason.

More detailed information about competencies, learning outcomes, teaching methods, assessment forms, independent training is given in the Working plan of the educational discipline

Syllabus approved at the Tourism Department meeting, proceedings 1 of August 26, 2020