



## Syllabus of the educational discipline

« Logistics in international tourism »

<b>Specialty</b>	242 "Tourism"
<b>Educational program</b>	Tourism
<b>Level of education</b>	bachelor
<b>Discipline status</b>	Selective
<b>Teaching language</b>	English
<b>Course / semester</b>	4 course, 8 semesters
<b>Number of credits ECTS</b>	4
<b>Distribution by types of trainings and hours of study</b>	Lectures – 12 hours. Laboratory studies – 24 hours. Independent training – 84 hours.
<b>Form of final assessment</b>	Exam
<b>Department</b>	Department of tourism, Nauky ave., Kharkiv, office 316 Phone number 38(057)758-77-26 (add. 451) <a href="http://www.hneu.edu.ua/Department_of_tourism">http://www.hneu.edu.ua/Department_of_tourism</a>
<b>Teacher (-s)</b>	Korzhilov Leonid, PhD in Economics, associate professor
<b>Teacher's contacts</b>	leokorkorleo@gmail.com
<b>Days of the classes</b>	According to the schedule
<b>Consultations</b>	According to the schedule
<p><b>The purpose</b> of the discipline is forming a system of theoretical knowledge and applied skills of the methodological apparatus of logistics in international tourism to solve specific economic problems arising in the formation and popularization of a tourist product at the state level, the choice of a travel route, catering and accommodation establishments.</p>	
<p><b>Prerequisites for learning</b></p>	
<p>"Organization of tourist Travels", Knowledge of the basics of economic theory, world economy and international economic relations, bases of marketing and management</p>	
<p><b>Content of the educational discipline</b></p>	
<p><b>Content module 1. Basics of logistics in international tourism</b></p> <p>Topic 1. The essence of logistics and formation in the field of tourism</p> <p>Topic 2. The concept of logistics in international tourism.</p> <p>Topic 3. Logistic flows in international tourism.</p> <p>Topic 4. Financial flows in international tourism.</p> <p>Topic 5. Logistic information flows in international tourism</p> <p>Topic 6. Outbound tourism logistics</p> <p>Topic 7. Logistics of inbound tourism</p> <p>Topic 8. Tourism logistics</p>	
<p><b>Content module 2. Tourism and transportation logistics. Logistics as a concept for the development of tourism enterprises</b></p> <p>Topic 9. Air transportation logistic system.</p> <p>Topic 10. Tourism and transportation logistics.</p> <p>Topic 11. Logistics in the organization of cruises</p> <p>Topic 12. Logistics control at tourism enterprises</p> <p>Topic 13. Logistics in the hotel business</p> <p>Topic 14. Logistics in the restaurant business</p>	
<p><b>Material and technical support (software) of the discipline</b></p> <p>The use of multimedia tools is necessary to cover the discipline</p>	
<b>Course page on the Moodle platform (personal training system)</b>	Syllabus, technological card, task for practical and independent classes, information materials, recommendation for course work, task for testing knowledge

**Recommended literature**

1. Zhang Xuemei (2011). *Research on Self-driving Tourism Traffic Behavior [D]*. Chengdu: Southwest Jiao Tong University. 2. Lai Bin, Yang Lijuan (2006). *Tourism Logistics: The Perplex and Analysis from Theory to Practice [J]*. Guang xi social science, 3:62-64. 3. Liu Dehui (2002). *GIS Technical Application in Tourism Industry :Talk about Travel Geography Information System and Its Research Development and Prospect [J]*. Survey the Information Alternating Paper Fair of Science and Technology, 12: 90-95. 4. Yang Jin, Chen Yanhui (2005). *The Management of Logistics under E-business and GIS [M]*. 59-61. 4. Yang Zi (2007). *How to Panning Tourism Logistics[N]*. The Modern Newspaper of Logistics. 5. Білоусова О. М. Менеджмент туристичної галузі : підручник / О.М. Білоусов, О.Є. Лугінін, О.С. Морозова, Л.В. Соколова. – Херсон: Видавничий дім «Гельветика», 2017. – 580 с. 6. Котлер Ф., Боуэн Дж., Мейкенз Дж. Маркетинг. Гостеприимство. Туризм: Ученик для вузов. – М.: ЮНИТИ-ДАНА, 2002. – 1063. 7. Зубар Н. М. Логістика у ресторанному господарстві: Навчальний посібник / Н. М. Зубар, М. Ю. Григорак. – К. : Центр учбової літератури, 2010. – 312с. 8. Современная логистика / Джеймс С. Джонсон, Дональд Ф. Вуд, Данчел Л. Вордлоу, Поль Р. Мэрфи : пер. с англ. 7-е изд. – М. : Издательский дом «Вильямс», 2002. – 624 с.

**Assessment system of learning outcomes**

The grading system in the 7th semester includes current control, carried out during the semester during lectures, laboratory classes in this discipline, is assessed by the sum of the points scored (the maximum amount is 60 points; the minimum amount that allows a student to take the exam is 35 points). taking into account the current control in the form of a colloquium; final / semester control, carried out in the form of an exam, in accordance with the schedule of the educational process (maximum number - 40 points, minimum number, credited - 25 points).

**Accumulation of rating points in the discipline**

Types of training	Max points
Lectures (active work)	6
Practical studies (active work)	12
Tasks by the theme	12
Presentations and reports	12
Individual work	8
Colloquium	10
Exam	40
<b>Max points</b>	<b>100</b>

**Transference of Simon Kuznets KHNU Characteristics of Students' Progress into the System of the ECTS Scale**

Total score on a 100-point scale	ECTS assessment scale	Assessment on the national scale	
		for exam, differentiated test, course project (work), practice, training	for pass
90 – 100	A	excellent	Pass
82 – 89	B	good	
74 – 81	C	satisfactory	
64 – 73	D	satisfactory	not pass
60 – 63	E	unsatisfactory	
35 – 59	FX	unsatisfactory	
1 – 34	F		

**Discipline policies**

*It is mandatory to adhere to the policy of academic integrity, the absenteeism and the policy of completing tasks on time.*

*More detailed information about competencies, learning outcomes, teaching methods, assessment forms, independent training is given in the Syllabus (working plan )of the educational discipline.*



*Simon Kuznets Kharkiv National University of Economics*

Syllabus approved at the meeting of the Department of Tourism. Protocol № 1. From September, 26