



## Syllabus of the educational discipline «Organization of tourist travels»

<b>Speciality</b>	242 «Tourism»
<b>Educational program</b>	«Tourism»
<b>Level of education</b>	First (bachelor)
<b>Discipline status</b>	Selective
<b>Teaching language</b>	English
<b>Course / semester</b>	3 course, 1 semester
<b>Number of credits ECTS</b>	5
<b>Distribution by types of trainings and hours of study</b>	Lectures – 24 hours. <i>Practical studies (seminars) – 24 hours.</i> Independent training – 102 hours.
<b>Form of final assessment</b>	Exam
<b>Department</b>	Tourism, Nauky Avenue 9-A, c. Kharkiv , 1st building, room 316. Tel. 38(057)758-77-26 (additional 451) <a href="http://www.hneu.edu.ua/Department_of_tourism">http://www.hneu.edu.ua/Department_of_tourism</a>
<b>Teacher (-s)</b>	<i>Olena Stryzhak, PhD in Economics, associate professor</i>
<b>Teacher's contacts</b>	<a href="mailto:sssellennnn@gmail.com">sssellennnn@gmail.com</a>
<b>Days of the classes</b>	According to the teaching schedule
<b>Consultations</b>	According to the schedule
<b>The purpose</b> of the discipline is to form the system of theoretical, professional knowledge and practical skills concerning the terms and principles of the tourist travel program formation; technology and organization of the tourist travels; organization of transportation; rules and obligations as to travel formalities.	
<b>Prerequisites for learning</b>	
<i>Tourism activity basics; Organization of excursion activity; Geography of tourism; Organization of restaurant business; Economics of recreation and tourism / Knowledge, skills and abilities to ensure the tourist enterprises activities, the tourist formalities observance, concerning technology of the transport services of tourists and analyses of the passenger market, the tourist travels organization and implementation</i>	
<b>Content of the educational discipline</b>	
<b>Content module 1.</b> Terms and principles of the travel companies functioning in the market of Ukraine. Theme 1. Terms of setting up and functioning of a travel company. Theme 2. The technology of the tourism product creation and its assortment formation. Theme 3. The principles of tourist travel programs formation and provision of the tourist services.	
<b>Content module 2.</b> Organization of transport services and transportation. Theme 4. General principles of transport services organization in tourism. Theme 5. The tourist air transport services of tourists. Theme 6. The tourist land transport services of tourists. Theme 7. The sea and river transport services of tourists and cruising.	
<b>Content module 3.</b> The tourist formalities. Theme 8. Types of the tourist formalities. The passports and visas formalities. Theme 9. Customs, currency and health tourism formalities.	
<b>Content module 4.</b> Technology of organization and conditions of a tourist travel implementation. Theme 10. Security and insurance in tourism. 11. Travel documents, procedure and rules of their registration. 12. Reservation and booking of the tourist services. 13. Organization of tourist services and claims settlement in tourism.	
<b>Material and technical support (software) of the discipline</b>	
The use multimedia tools is necessary to cover the discipline	
<b>Course page on the Moodle platform (personal training system)</b>	<i>Syllabus, technological card, lectures, tasks for practical and independent classes, information materials, tasks for testing knowledge</i>



(<https://pns.hneu.edu.ua/course/view.php?id=3330>)

**Recommended literature**

*Basic:* 1. Абрамов В. В. Конспект лекцій з навчальної дисципліни «Організація туризму» («Організація туристських подорожей»). – Харків: ХНУМГ ім. О. М. Бекетова, 2016. – 123 с.; 2. Герасименко В. Г., Галасюк С. С. Організація надання туристичних послуг: навчальний посібник. – Одеса : Атлант, 2014. – 242 с.; 3. Кифяк В. Ф. Організація туризму: навч. посіб. – Чернівці: Книги-XXI, 2008. – 344 с.; 4. Матвієнко А. Т., Цись В. Г. Технологія та організація туристичної діяльності: Навч. посібник. – К.: Кондор, 2015. – 120 с.; 5. Організація туризму : підручник / І. М. Писаревський, С. О. Погасій, М. М. Покоłodна та ін.; за ред. І. М. Писаревського. – Х.: ХНАМГ, 2008. – 541 с.

*Supplementary:* 6. Stryzhak O. Assessment of the relationship between the tourism sector development and other sectors of economy // *Economics of Development (Економіка розвитку)*. – 2019. – Vol. 2. – 10-18 pp.; 7. Ринки туристичних послуг: стан та тенденції розвитку: Монографія. За заг. ред. В.Г. Герасименка. - Одеса: Астропринт, 2013. - 335 с.; 8. Стрижак Е. О., Ахмедова Е. О. Особенности проведения рекламной кампании в туристической сфере // *Туризм и гостеприимство*. – 2018. - № 2. – С. 31-40.; 9. Стрижак О. О., Алдошина М. В. Проектування бізнес-процесів туристичного підприємства // *Бізнес-Інформ*. – 2019. – №3. – С. 170-175.

**Assessment system of learning outcomes**

*The assessment system includes current control during the semester at lectures and practical classes, the student's success is assessed by the sum of scores (maximum amount – 60 points; minimum amount that allows a student to take the exam – 35 points); module control based on the current control in the form of written control paper; final / semester control, which is conducted in the form of an exam in accordance with the educational process schedule (maximum score – 40 points, minimum score to pass – 25 points). More detailed information on assessment is given in the technological card of the discipline.*

**Accumulation of rating points in the discipline**

Types of training	Max points
Lectures (active work)	12
Practical studies (active work)	12
Tasks to the themes	15
Individual quizzes	11
Written paper	10
Exam	40
<b>Max points</b>	<b>100</b>

**Transference of Simon Kuznets KhNUE Characteristics of Students' Progress into the System of the ECTS Scale**

Total score on a 100-point scale	ECTS assessment scale	The assessment according to the national scale	
		for an exam, differentiated test, term project (work), practice, training	for a final test
90 – 100	A	excellent	passed
82 – 89	B	good	
74 – 81	C		
64 – 73	D	satisfactory	failed
60 – 63	E		
35 – 59	FX	unsatisfactory	
1 – 34	F		

**Discipline policies**

*It is mandatory to adhere to the policy of academic integrity, the absenteeism policy and the policy of completing tasks on time.*

**More detailed information about competencies, learning outcomes, teaching methods, assessment forms, independent training is given in the Working plan of the educational discipline**