



## Syllabus of the educational discipline

### «Organisation and Technique of Foreign Economic Operations in Tourism»

<b>Specialty</b>	242 «Tourism»
<b>Educational program</b>	242 «Tourism»
<b>Level of education</b>	First (bachelor)
<b>Discipline status</b>	Selective
<b>Teaching language</b>	English
<b>Course / semester</b>	4 course, 7 semester
<b>Number of credits ECTS</b>	4
<b>Distribution by types of trainings and hours of study</b>	Lectures – 24 hours. Practical studies (seminars) – 24 hours. Independent training – 72 hours.
<b>Form of final assessment</b>	Pass
<b>Department</b>	Department of Tourism, av. Science, 9a, Kharkiv office 316 (building 1), +38 (057) 758-77-26, additional 451, <a href="http://www.hneu.edu.ua/Department_of_tourism">http://www.hneu.edu.ua/Department_of_tourism</a>
<b>Teacher</b>	Pohuda Nataliia Viktorivna, associate professor of the department of tourism, PhD in economics
<b>Teacher's contacts</b>	<a href="mailto:nvpoguda@gmail.com">nvpoguda@gmail.com</a>
<b>Days of the classes</b>	According to the current schedule
<b>Consultations</b>	According to the schedule
<b>The purpose</b> of the discipline is the familiarisation with the order of conducting foreign economic activity in Ukraine and getting practical skills in negotiating and execution of a typical contract subject to the peculiarities of a tourist industry	
<b>Prerequisites for learning</b> <i>World economy and international economic relations, Analysis of Activity of Tourism Enterprises / Basic knowledge of economic analysis, the fundamentals of law</i>	
<b>Content of the educational discipline</b>	
Content module 1. Technique of foreign economic transactions Theme 1. Current state and prospects of development of the international market of services Theme 2. FEA in Ukraine: basic provisions Theme 3. Operations in international trade, their essence and features of implementation. Contractual activity Theme 4. Customs formalities in foreign trade. International business activity Theme 5. Special centers of foreign investment Content module 2. Foreign economic activity of a tourist enterprise Theme 6. Methodology for assessing the country's potential for participation in international tourism Theme 7. Features of the inbound tourism operator Theme 8. Features of the outbound tourism operator Theme 9. Calculation and analysis of the effectiveness of foreign trade agreements Theme 10. Optimization of foreign trade agreement	
<b>Material and technical support (software) of the discipline</b>	
<b>Course page on the Moodle platform (personal training system)</b>	Syllabus, technological map, lectures, tasks for practical classes, information materials, tasks for testing knowledge.
<b>Recommended literature</b> <i>Main: 1. ЗУ «Про зовнішньоекономічну діяльність». – <a href="http://www.zakon1.rada.gov.ua">www.zakon1.rada.gov.ua</a>. 2. ЗУ «Про режим іноземного інвестування». <a href="http://www.zakon1.rada.gov.ua">www.zakon1.rada.gov.ua</a>. 3. Бабарицька В. К., Малиновська О. Ю. Менеджмент туризму. Туроперейтинг. Понятійно-термінологічні основи, сервісне забезпечення турпродукту: Навчальний посібник. — К.: Альтерпрес, 2004. — 288 с. 4.</i>	



*Зовнішньоекономічні операції і контракти: навч. пос. /В.В. Козик, Л.А. Панкова, Я. С. Карп'як, О.Ю. Григор'єв, А.О. Босак .-2-ге вид., перероб. і доп.-К.:Центр навчальної літератури,200 .-607 с*

*Ancillary: 5. Любіцева О.О. Методика розробки турів: навчальний посібник. - К.: Альтернатива, 2003. - 104 с. 6. Учет и техника проведения внешнеэкономических операций:учеб. пособ./В.Е. Ермаченко, С.В. Лабунская, О.Г. Маляревская, Ю.Д. Маляревский .-Х.:ИНЖЭК,2004 .-464 с. 7. Шкурупій О.В. Зовнішньоекономічна діяльність підприємства : навчальний посібник / О.В. Шкурупій, В.В. Гончаренко, І.А. Артеменко та ін. За ред. О.В.Шкурупій. Київ : Центр учбової літератури, 2012. – 248 с.*

#### Assessment system of learning outcomes

*The assessment system includes the current control carried out during the semester during lectures, practical classes in this discipline is assessed by the sum of points scored; modular control, which is carried out taking into account the current control in the form of a colloquium; final / semester control, which is conducted in the form of credit, according to the schedule of the educational process (to receive credit, the student must score for the current control at least 60 points per semester out of 100 possible).*

*More detailed information on assessment is given in the technological card of the discipline.*

#### Accumulation of rating points in the discipline

Types of training	Max points
Lectures (active work)	15
Practical classes	15
Report	20
Survey	14
Tasks by themes	16
Colloquium	20
<b>Max points</b>	<b>100</b>

#### Transference of Simon Kuznets KHNUE Characteristics of Students' Progress into the System of the ECTS Scale

Total score on a 100-point scale	ECTS assessment scale	Assessment on the national scale	
		for exam, differentiated test, course project (work), practice, training	for pass
90 – 100	A	excellent	pass
82 – 89	B	good	
74 – 81	C	satisfactory	
64 – 73	D		
60 – 63	E	unsatisfactory	not pass
35 – 59	FX		
1 – 34	F		

#### Discipline policies

*The study of this discipline involves the mandatory adherence to the Policy of academic integrity, Absenteeism policy and Policy to perform tasks later than the deadline.*

*More detailed information about competencies, learning outcomes, teaching methods, assessment forms, independent training is given in the Syllabus (working plan )of the educational discipline.*

Syllabus approved at the meeting of the Department of «Tourism». Protocol №1 from 26.08.2020