



Syllabus of the educational discipline

« Logistics in international tourism »

Specialty	242 "Tourism"
Educational program	Tourism
Level of education	bachelor
Discipline status	Selective
Teaching language	English
Course / semester	4 course, 8 semesters
Number of credits ECTS	4
Distribution by types of trainings and hours of study	Lectures – 12 hours. Laboratory studies – 24 hours. Independent training – 84 hours.
Form of final assessment	Exam
Department	Department of tourism, Nauky ave., Kharkiv, office 316 Phone number 38(057)758-77-26 (add. 451) http://www.hneu.edu.ua/Department_of_tourism
Teacher (-s)	Korzhilov Leonid, PhD in Economics, associate professor
Teacher's contacts	leokorkorleo@gmail.com
Days of the classes	According to the schedule
Consultations	According to the schedule
The purpose of the discipline is forming a system of theoretical knowledge and applied skills of the methodological apparatus of logistics in international tourism to solve specific economic problems arising in the formation and popularization of a tourist product at the state level, the choice of a travel route, catering and accommodation establishments.	
Prerequisites for learning	
<i>"Organization of tourist Travels", Knowledge of the basics of economic theory, world economy and international economic relations, bases of marketing and management</i>	
Content of the educational discipline	
Content module 1. Basics of logistics in international tourism	
Topic 1. The essence of logistics and e formation in the field of tourism	
Topic 2. The concept of logistics in international tourism.	
Topic 3. Logistic flows in international tourism.	
Topic 4. Financial flows in international tourism.	
Topic 5. Logistic information flows in international tourism	
Topic 6. Outbound tourism logistics	
Topic 7. Logistics of inbound tourism	
Topic 8. Tourism logistics	
Content module 2. Tourism and transportation logistics. Logistics as a concept for the development of tourism enterprises	
Topic 9. Air transportation logistic system.	
Topic 10. Tourism and transportation logistics.	
Topic 11. Logistics in the organization of cruises	
Topic 12. Logistics control at tourism enterprises	
Topic 13. Logistics in the hotel business	
Topic 14. Logistics in the restaurant business	
Material and technical support (software) of the discipline	
The use of multimedia tools is necessary to cover the discipline	
Course page on the Moodle platform (personal training system)	<i>Syllabus, technological card, task for practical and independent classes, information materials, recommendation for course work, task for testing knowledge</i>

<https://pns.hneu.edu.ua/enrol/index.php?id=584>**Recommended literature**

1. Zhang Xuemei (2011). *Research on Self-driving Tourism Traffic Behavior [D]*. Chengdu: Southwest Jiao Tong University. 2. Lai Bin, Yang Lijuan (2006). *Tourism Logistics: The Perplex and Analysis from Theory to Practice [J]*. Guang xi social science, 3:62-64. 3. Liu Dehui (2002). *GIS Technical Application in Tourism Industry :Talk about Travel Geography Information System and Its Research Development and Prospect [J]*. Survey the Information Alternating Paper Fair of Science and Technology, 12: 90-95. 4. Yang Jin, Chen Yanhui (2005). *The Management of Logistics under E-business and GIS [M]*. 59-61. 4. Yang Zi (2007). *How to Panning Tourism Logistics[N]*. The Modern Newspaper of Logistics. 5. Білоусова О. М. Менеджмент туристичної галузі : підручник / О.М. Білоусов, О.Є. Лугінін, О.С. Морозова, Л.В. Соколова. – Херсон: Видавничий дім «Гельветика», 2017. – 580 с. 6. Котлер Ф., Боуэн Дж., Мейкенз Дж. Маркетинг. Гостеприимство. Туризм: Ученик для вузов. – М.: ЮНИТИ-ДАНА, 2002. – 1063. 7. Зубар Н. М. Логістика у ресторанному господарстві: Навчальний посібник / Н. М. Зубар, М. Ю. Григорак. – К. : Центр учбової літератури, 2010. – 312с. 8. Современная логистика / Джеймс С. Джонсон, Дональд Ф. Вуд, Данчел Л. Вордлоу, Поль Р. Мэрфи : пер. с англ. 7-е изд. – М. : Издательский дом «Вильямс», 2002. – 624 с.

Assessment system of learning outcomes

The grading system in the 7th semester includes current control, carried out during the semester during lectures, laboratory classes in this discipline, is assessed by the sum of the points scored (the maximum amount is 60 points; the minimum amount that allows a student to take the exam is 35 points). taking into account the current control in the form of a colloquium; final / semester control, carried out in the form of an exam, in accordance with the schedule of the educational process (maximum number - 40 points, minimum number, credited - 25 points).

Accumulation of rating points in the discipline

Types of training	Max points
Lectures (active work)	6
Practical studies (active work)	12
Tasks by the theme	12
Presentations and reports	12
Individual work	8
Colloquium	10
Exam	40
Max points	100

Transference of Simon Kuznets KHNU Characteristics of Students' Progress into the System of the ECTS Scale

Total score on a 100-point scale	ECTS assessment scale	Assessment on the national scale	
		for exam, differentiated test, course project (work), practice, training	for pass
90 – 100	A	excellent	Pass
82 – 89	B	good	
74 – 81	C	satisfactory	
64 – 73	D	satisfactory	not pass
60 – 63	E	unsatisfactory	
35 – 59	FX	unsatisfactory	
1 – 34	F		

Discipline policies

It is mandatory to adhere to the policy of academic integrity, the absenteeism and the policy of completing tasks on time.

More detailed information about competencies, learning outcomes, teaching methods, assessment forms, independent training is given in the Syllabus (working plan)of the educational discipline.



Simon Kuznets Kharkiv National University of Economics

Syllabus approved at the meeting of the Department of Tourism. Protocol № 1. From September, 26