



## Syllabus of the educational discipline

### «Information and communication support of tourist activity»

<b>Specialty</b>	242 "Tourism"
<b>Educational program</b>	Tourism
<b>Level of education</b>	First (bachelor's)
<b>Discipline status</b>	Base
<b>Teaching language</b>	English
<b>Course / semester</b>	3rd year, 6 semester
<b>Number of credits ECTS</b>	4
<b>Distribution by types of trainings and hours of study</b>	Lectures – 18 hrs. Laboratory – 18 hrs. Individual work – 84 hrs.
<b>Form of final assessment</b>	Pass
<b>Departments</b>	Inform. Systems, aud. 413, tel. 702-1831, <a href="http://www.is.hneu.edu.ua/">http://www.is.hneu.edu.ua/</a>
<b>Teachers</b>	Dorokhov Oleksandr Vasilyevich, Ass.Prof., Cand. of Tech. Sciences
<b>Teacher's contacts</b>	<a href="mailto:aleks.dorokhov@hneu.net">aleks.dorokhov@hneu.net</a> , <a href="mailto:aleks.dorokhov@meta.ua">aleks.dorokhov@meta.ua</a>
<b>Days of the classes</b>	According to the current schedule <a href="http://services.hneu.edu.ua:8081/schedule/schedule?employee=342922">http://services.hneu.edu.ua:8081/schedule/schedule?employee=342922</a>
<b>Consultations</b>	сідносно до графіку (на кафедрі), також з ініціативи здобувачів
<b>The purpose of the discipline is:</b> formation of knowledge and skills on the application of information and communication technologies and tools in the work of enterprises in the field of tourism.	
<b>Prerequisites for learning</b>	
<i>Informatics, English Language / Knowledge, skills and abilities in the use of information technologies, computer programs in various aspects of the functioning of tourism enterprises.</i>	
<b>Content of the educational discipline</b>	
Theme 1. Information systems and technologies, their classification, components, elements	
Theme 2. Information systems and technologies in tourism, review, development and prospects	
Theme 3. Tourist information resources, search, analysis, use, comparison	
Theme 4. Internet communications in tourist activity and tourist service	
Theme 5. Context analysis of thematic tourist sites	
Theme 6. Information and communication support for tourism management	
Theme 7. Information and communication support of logistics services in tourism	
Theme 8. Information technologies as innovative tools in tourist service	
Theme 9. Information and communication support for tourism marketing	
<b>Course page on the Moodle platform (personal training system)</b>	Lectures, materials, program of the discipline, technological map. <a href="https://pns.hneu.edu.ua/course/view.php?id=7003">https://pns.hneu.edu.ua/course/view.php?id=7003</a>
<b>Recommended literature</b>	
Main sources: Andrew Greasley, Simon Hickie, Paul Bocij. <i>Business Information Systems: Technology, Development and Management for the Modern Business</i> . Pearson Education UK, 2018.	
Auxiliary sources: Graham Curtis, David Cobham. <i>Business Information Systems: Analysis, Design and Practice</i> . Pearson Education Canada, 2018.	
<b>Assessment system of learning outcomes</b>	
<i>The system of assessment of the formed competencies of the applicants takes into account the types of classes, according to the curriculum of the discipline, as well as independent work. Assessment is carried out on a cumulative 100-point system in accordance with the Temporary Regulation "On the procedure for assessing the learning outcomes of students on a cumulative point-rating system" of KhNEU named after Simon Kuznets.</i>	



*Explanations of the minimum and maximum number of points assigned to applicants in mastering the discipline are given in the work program and technological map of the discipline: <https://pns.hneu.edu.ua/course/view.php?id=7003>*

#### Accumulation of rating points in the discipline

Types of training	Max points
Lecture	18
Laboratory training	82
<b>Max points</b>	<b>100</b>

#### Transference of Simon Kuznets KHNUE Characteristics of Students' Progress into the System of the ECTS Scale

Total score on a 100-point scale	ECTS assessment scale	Assessment on the national scale
90 – 100	A	pass
82 – 89	B	
74 – 81	C	
64 – 73	D	
60 – 63	E	
35 – 59	FX	not pass
1 – 34	F	

#### Discipline policies

*The policy of academic integrity is based on the principles set out in the Code of Academic Integrity of KhNEU named after Simon Kuznets <https://www.hneu.edu.ua/wp-content/uploads/2019/11/Kodeks-akademichnoyi-dobrochesnosti.pdf>*

*The policy on skipping classes is based on the Regulations on monitoring and self-assessment of the quality of student learning outcomes at KhNEU named after Simon Kuznets. <https://www.hneu.edu.ua/wp-content/uploads/2019/04/Polozhennya-Monitoring-ta-samootsinka.pdf>*

*The policy to perform tasks later than the deadline is based on the Code of Professional Ethics and Organizational Culture of employees and students of KhNEU named after Simon Kuznets. <https://www.hneu.edu.ua/wp-content/uploads/2018/10/Kodeks-profesynoyi-etyky.pdf>*

*More detailed information about competencies, learning outcomes, teaching methods, assessment forms, independent training is given in the Syllabus (working plan) of the educational discipline <https://pns.hneu.edu.ua/course/view.php?id=7003>*

Syllabus approved at the meeting of Information Systems Department: 20.08.2020 Protocol №1