



**Syllabus of the educational discipline
«Business economics»**

Specialty	051 Economy
Educational program	051.130 «International economy»
Level of education	first (bachelor's)
Discipline status	<i>Base</i>
Teaching language	<i>English</i>
Course / semester	<i>2 course, 3 semester</i>
Number of credits ECTS	5
Distribution by types of trainings and hours of study	<i>Lectures – 24 hours. Practical studies (seminars) – 24 hours. Laboratory studies – 0 hours. Independent training – 102 hours.</i>
Form of final assessment	<i>Exam</i>
Department	Department of International Economics and Management of Foreign Economic Activity, Kharkiv, Nauki Ave., 9-a. Кафедра міжнародної економіки та менеджменту зовнішньоекономічної діяльності, м. Харків, пр. Науки, 9-а. к. 201, +38 (057) 702-18-32, http://mev.hneu.edu.ua/international-economics-and-management/
Teacher (-s)	Nikitina Alina Vadimivna Associate Professor of International Economics and Management of Foreign Economic Activity Нікітіна Аліна Вадимівна Доцент кафедри міжнародної економіки та менеджменту зовнішньоекономічної діяльності
Teacher's contacts	n-a-v-1@ukr.net . +380504061119
Days of the classes	<i>Friday</i>
Consultations	<i>Consultations (distant) by agreement on the initiative of the applicant; group</i>

The purpose of the discipline is the formation of a system of professional competencies to use the basics of methods of effective management for solving specific economic problems, based within the social production - enterprise at the present stage of economic development

Prerequisites for learning

Previous disciplines	Knowledge, skills, abilities that the applicant must have to start studying the discipline
Political economy	Ability to identify all types of costs, to study market conditions

Content of the educational discipline

Module 1. Resource security of enterprise.

- Theme 1. The enterprise as the subject and object of market relations.
- Theme 2. The basic means of the enterprise and increase of efficiency of their use
- Theme 3. Working capital of the enterprise.
- Theme 4. Company staff.
- Theme 5. Remuneration at the enterprise.
- Theme 6. Planning. Production program of the enterprise.

Module 2. Results and efficiency of the enterprise.

- Theme 7. Production costs and cost of production.
- Theme 8. Investment activity of enterprises and its efficiency.
- Theme 9. Financial and economic results and efficiency of the enterprise. Bankruptcy and



rehabilitation of the enterprise

Material and technical support (software) of the discipline*(за необхідності)***Course page on the Moodle platform
(personal training system)**

<https://pns.hneu.edu.ua/course/view.php?id=5449>
*There is a working program, lecture materials,
 methodological support for practical classes, test
 tasks, tasks for independent work of students,
 colloquia, tasks of current tests*

Recommended literature

1. Connolly M. B. International business finance / Michael B. Connolly. - NY: Routledge, 2007. – 212 p.
2. Економіка підприємства. Підручник. За заг. редакцією С.Ф. Покропивного. Вид. 2-ге перероблене і доповнене. К.: КНЕУ, 2000 – 528 с.
3. Економіка підприємства. Навчально-методичний посібник для самостійного вивчення дисципліни./ Г.О. Швиданенко, С.Ф. Покропивний, С.М. Клименко та ін. К.: КНЕУ, 2000 – 248 с.
4. Кузьмін В.М. Економіка підприємства: навчальний посібник [електронний ресурс]. – Івано-Франківськ: ІФНТУНГ, 2012. – 195 с. - Режим доступу: <http://library.nung.edu.ua> .
5. Примак Т.О. Економіка підприємства: Навч. посіб. – 4-те видан, стер. – К.: Вікар, 2006. – 219 с.

Additional literature

1. Eiteman D., Stonehill A., Moffett M. Multinational Business Finance / D. Eiteman, A. Stonehill, M. Moffett. – 13th ed. - NY: Prentice Hall, 2012. – 648 p.
2. Gaughan Patrick A. Mergers, Acquisitions, and Corporate Restructuring: 5th Ed. – New York: John Wiley & Sons, Inc., 2010. – 655 p.
3. Madura J., Roland F. International Financial Management / J. Madura, F. Roland. – 4th ed. – Cengage Learning EMEA, 2017. – 704 p.
4. Афанасьєв М. В., Плоха О. Б. Економіка підприємства: Навч.-метод. посіб. / Харківський національний економічний ун-т. — Х. : ВД «Інжек», 2007. — 320 с.
5. Гринчуцький В. І., Карапетян Е. Т., Погрішук Б. В. Економіка підприємства: Навчальний посібник. – К.: Центр учбової літератури, 2010. – 304 с.
6. Економіка підприємства. Структурно-логічний навчальний посібник/ За заг. редакцією д.е.н., проф. С.Ф. Покропивного. К.: КНЕУ, 2001 – 457 с.
7. Нікітіна А.В., Цховребова Є. Work migration of the labour force: problems and ways of solving emigration in Ukraine // Інфраструктура ринку. – 2020. – № 43.
8. Нікітіна А.В., Абраїмова А., Шалаєва А. Analysis of small business role in the economy of Ukraine: problems and ways of improvement // Східна Європа: економіка, бізнес та управління. – 2020. № 1(24). – С. 16-23.

Assessment system of learning outcomes

A student should be considered certified if the sum of points obtained from the results of the final / semester performance test is equal to or exceeds 60. The final grade in the discipline is calculated taking into account the points obtained during the current control of the accumulative system during the semester exam - 35 points) and the amount of points that the student received during the exam (maximum score during the exam - 40 points). The total result in points for the semester is: "60 or more points - credited", "59 or less points - not credited" and is entered in the test "Statement of success" of the discipline.

More detailed information on assessment is given in the technological card of the discipline.

Accumulation of rating points in the discipline (example)

Types of training	Max points
Lecture	6
Active work in the classroom	6
Homework	4
Current control work (2 times)	18
Creative task	10
Colloquium	8



PRESENTATION	8
Exam	40
Max points	100

Transference of Simon Kuznets KHNUE Characteristics of Students' Progress into the System of the ECTS Scale

Total score on a 100-point scale	ECTS assessment scale	Assessment on the national scale	
		for exam, differentiated test, course project (work), practice, training	for pass
90 – 100	A	excellent	pass
82 – 89	B	good	
74 – 81	C	satisfactory	
64 – 73	D		
60 – 63	E	unsatisfactory	not pass
35 – 59	FX		
1 – 34	F		

Discipline policies

Academic Integrity Policy - Every student must adhere to academic integrity.

Class omission policy - working off missed classes according to the teacher's consultation schedule.

The policy on the implementation of tasks later than the deadline - the evaluation of tasks at the end of the period is based on the principle of reducing the maximum score by 50% of the maximum possible for a particular type of educational work

More detailed information about competencies, learning outcomes, teaching methods, assessment forms, independent training is given in the Syllabus (working plan) of the educational discipline (<https://pns.hneu.edu.ua/course/view.php?id=5449>).

Syllabus approved at the meeting of the Department of International Economics and Management of Foreign Economic Activity. Protocol №1 from 28.08.2020