

Name. Institutional mechanism of world economic relations

Code. 11130

Type. Professional selective.

Year of training 2018-2019

Semester. 1

Number of ECTS credits. 5

Name of the lecturer, degree, position. Lipov V.V, Doctor of Science, Professor.

Learning outcomes. Ability to:

- determine the main components of the institutional architecture of socio-economic systems and the peculiarities of its deployment in the process of globalization;

- apply the mechanisms and tools for the formation of international economic activity based on an understanding of its institutional component.

- analyse the influence of the peculiarities of national institutions on the processes of international economic interaction, taking into account the peculiarities of formal and informal institutions, organizational routines, and their impact on the requirements for international contracts.

- analyse and evaluate economic, political and legal, socio-cultural environment and institutional infrastructure of the world countries, influencing the specifics of managerial models and their application;

- determine the influence on the state and trends of the development of international interaction of specific national institutional architectures;

- forecast the consequences of application of separate instruments of institutional influence in the process of international interaction and determine their effectiveness;

- critically evaluate the proposals on the organization of interaction between subjects of international economic activity and exploitation of institutions of state regulation;

- clear and unambiguous perceive information on various aspects of institutional provision of international economic relations;

- report conclusions on various aspects of global institutional interaction with colleagues, partners, professionals and not, in particular, to learners;

- take into account the peculiarities of managerial, informational and emotional functions of international communication;

- make independent decisions in the field of international economic relations on the basis of competences developed while studying the subject;

independently use them independently;

- be responsible within the limits of official competences.

Required prior learning disciplines. "Political Economy", "Macroeconomics", "Microeconomics", "International Economic Integration", "International Marketing", "International Management".

Content.

Theme 1. Subject and method of discipline "Institutional mechanism of world economic relations."

Theme 2. Institutional architecture of socio-economic systems and peculiarities of interaction in international business.

Theme 3. Socio-cultural principles of international economic activity.

Theme 4. Institutions and institutes as the initial basis for international economic activity regulation.

Theme 5. Institutional environment of international economic activity

Theme 6. Institutional provision of regulation of an enterprise export activity.

Recommended references.

1. Lipov V. Institutsialnaya complementarnost soysilno-ekonomicheskikh sistem. - Kh. KhNU im. V.N. Karazina, 2011. - 484 ss.

2. Lewis R. Stolknovenie Kultur. Putevoditel dlya vseh, kto delaet biznes za granitsey / R. Lewis. - M. : Man, Ivanov i Ferber, 2013. - 640 s.

3. Regulyuvannya zovnishnoekonomichnoy diyalnosti. Navch. pos. / Za red. I. Dakhna. - K. : TSUL, 2009.

4. Trompenaars F. Natsionalalno-kulturnye razlichiya v kontekste globalnogo biznesa / F. Trompenaars, Ch. Hampden-Terner. - Mn .: Popuri, 2004. - 528 s.

5. Trusov A. Spravochnik VEDovtsa / A. Trusov, Yu. Rudyakov, V. Golubenko. - Kh.: Faktor, 2008. - 656 s.

Methods of training. Lectures and practical classes with the use of information technologies.

Evaluation methods:

- current control (homeworks, quiz, current tests);
- colloquium
- final control (credit/test).

Learning language. Ukrainian, English.